



NEWS RELEASE
City of Chico
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FOR IMMEDIATE RELEASE: August 26, 2022

Contact: Jennifer Macarthy, Jennifer.Macarthy@chicoca.gov or (530) 879-7204

*****MEDIA ALERT*****

CITY OF CHICO DELIVERS \$1 MILLION IN GRANT FUNDS TO CHICO SMALL BUSINESSES

(Chico, CA – August 26, 2022) — Ninety-five small businesses received a special delivery from the City of Chico this week in the form of a check that included funds from a local business stabilization program.

The funds were granted to employers with 100 or fewer employees inside the city limits of Chico as part of the Butte Business Stabilization Program II (“Grant Program”) to offset the impacts of COVID-19 on local businesses.

The City of Chico allocated \$1,000,000 in American Rescue Plan funds to support local business stabilization.

“We wanted to make the one-time funds the city received as part of the American Rescue Plan work harder for us by sharing it with our local small businesses,” said Mayor Andrew Coolidge, who made deliveries to local business owners this week. “These funds will now help to create more jobs and put more money back into small business, the backbone of our local economy.”

The Board of Supervisors allocated an additional \$1,500,000 toward the Grant Program to provide grants to businesses with 20 or fewer full-time employees. Eligible applications were pooled by the six jurisdictions (Biggs, Chico, Gridley, Paradise, Oroville, and Unincorporated Butte County). Additional Chico businesses will receive grant funds through the County’s allocation in the coming days.

“The city appreciates local businesses’ commitment to our community and applauds their efforts to stay in business and provide goods and services during the pandemic,” stated City Manager, Mark Sorensen.

Eligible applicants who submitted a complete application packet by the deadline of May 20, 2022, were chosen by way of a lottery system.

Additional information on the Butte Business Stabilization Program is available at <https://buttebusinessresourcehub.org/>.

For media inquiries, please contact Jennifer Macarthy, Deputy City Manager, at 530-896-7204 or jennifer.macarthy@chicoca.gov.

Attached Photos:

1. Mayor Andrew Cooldige and Vince and Kristina Clarkson - Owners, Hudsons Appliance Center, Inc.
2. Mayor Andrew Coolidge and Diane Clifford - Owner, Diane Nicole Photography
3. Vice Mayor Kasey Reynolds and Andrew Keller – President, Chico Bag Company
4. Vice Mayor Reynolds and Gary Lewis – Owner, Pour House
5. Council Member Dale Bennett and Toni Scott – Managing Principal, Morrison Co.

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