



NEWS RELEASE
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*****MEDIA ALERT*****

THURSDAY NIGHT MARKET RETURNS TO DOWNTOWN CHICO

(Chico, CA – May 3, 2021) The Downtown Chico Business Association (DCBA) and the City of Chico are pleased to announce the return of the Thursday Night Market to the streets of Downtown Chico and the Chico City Plaza beginning May 6, 2021, from 6:00pm – 9:00pm.

The Thursday Night Market, a Chico tradition since 1997, is a weekly market that runs throughout the summer months on Broadway between 2nd and 4th Streets. This festive market features farm-fresh produce from CDFSA-certified farmers; prepared menu options from local food trucks, booths, and area restaurants; regional arts and crafts for purchase; and music entertainment for all ages.

“We are thrilled to bring back the Thursday Night Market for its 24th year in Downtown Chico,” said Melanie Bassett, Executive Director of the Downtown Chico Business Association. “Our businesses are excited to welcome back their Thursday Night customers by staying open late and offering Thursday market deals, and our vendors have missed our wonderful community.”

Street closures in the downtown area will begin at 5:00pm on the day of the event and reopen at 10:00pm, and will include Broadway Street from West 2nd Street to West 5th Street, West 3rd Street from Salem Street to Main Street, and West 4th Street from Broadway Street to Main Street.

“The City is optimistic as our local business community finds its footing after a devastating past year,” said City of Chico City Manager Mark Orme. “Downtown Chico is gem and a key hub of small businesses, which are the lifeblood within all communities. Ultimately, it’s great to see some level of normalcy return to our downtown!”

Per the California Department of Public Health's Blueprint for a Safe Economy, masks are required while at the Market unless seated for dining. Additionally, no pets are allowed at the Thursday Night Market.

The Thursday Night Market will conclude for the season on September 16, 2021.

For media inquiries, please contact Katie Valenzuela, Downtown Chico Businesses Association, at (530) 345-6500; or Sam Harrison, City of Chico Public Works – Engineer Department Administrative Assistant, at (530) 879-6906.

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