

**CITY OF CHICO ARTS COMMISSION
MINUTES**

Regular Meeting of January 12, 2011 – 7:00 p.m.
Chico Municipal Center – 421 Main Street – City Council Chamber

1. Call to Order. Vice-Chair McDaniel-Berg called the meeting to order at 7:00 p.m.
 - 1.1. Roll Call. *Present:* Commissioners Baugh, Crawford, Hughes, Mahood, McDaniel-Berg, Robinson, and Wanee.
Staff present: Assistant City Manager Rucker, and Art Projects Coordinator Gardner
 - 1.2. **Swearing in of Arts Commissioners - City Clerk Debbie Presson**
City Clerk Debbie Presson conducted the swearing in of Commissioners Hughes, Mahood, Robinson McDaniel-Berg, and Wanee.
 2. **CONSENT AGENDA** no items
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ITEMS REMOVED FROM THE CONSENT AGENDA - if any

3. **REGULAR AGENDA**
- 3.1. **Reorganization of Commission.** Art Projects Coordinator Gardner called for nominations for Chair of the Commission for calendar year 2011. Commissioner McDaniel-Berg was unanimously elected. Chair McDaniel-Berg called for nominations for Vice-Chair for calendar year 2011. Commissioner Wanee was unanimously elected.
- 3.2. **Presentation of the 2009-10 Artist Mini-Grant Projects.** Robin Indar, recipient of 2009-10 Artist Mini-Grants funded with Community Organization Funding in the Arts Category, presented her completed projects. Due to technical problems, staff requested that Brad Moniz postpone his presentation until the February 9, 2011 Commission meeting.
- 3.3. **Appointments to Committees.** By consensus, appointments to the two Standing Committees, Art in Public Places and Outreach and Education were made as follows: Commissioners Crawford, McDaniel-Berg, and Mahood will serve on Art in Public Places Committee, which will meet on the first Tuesday of the month at 4:00 p.m. and Commissioners Baugh, Hughes, and Robinson will serve on the Outreach and Education Committee which will meet on the first Wednesday of the month at 5:00 p.m.
- 3.4. **Update Regarding Survey Being Conducted by Friends of the Arts and Amaera Bay Laurel.** Amaera Bay Laurel reported on the survey which was funded as part of the 2010-11 Community Organization Funding in the Arts Category and is being conducted by Friends of the Arts and Ms Bay Laurel.
- 3.5. **Discussion Regarding Change in the Arts Commission Meeting Time.** Following discussion, Commissioner Wanee made a motion to change the Commission's regular meeting time from 7:00 p.m. to 6:30 p.m. The motion was seconded by Commissioner Baugh and carried unanimously.
- 3.6. **Discussion Regarding 2011 Agenda Pending Items and Calendar.** The Commission discussed the agenda pending items and calendar of events for 2011 which was provided with the agenda.
4. **REPORTS AND COMMUNICATIONS.** The following reports and communication items were provided for the Commission's information.
 - A. **Committee Reports.** None.
 - B. **Staff Report** - Art Projects Coordinator provided the Commission with the Art Projects Status List which included the Downtown Couplet Project, 99 Bikeway Aesthetic Treatments, Greening of 8th Avenue Art Project, Chico Depot Art Seating Project, Collaborative Art Installation Project, Public Art Lighting Program, Signature Art Project, and Public Art Fund Matching Program.

5. **BUSINESS FROM THE FLOOR**, - Maria Phillips addressed the Commission

6. **ADJOURNMENT AND NEXT MEETING**

The meeting adjourned at 9:05 p.m. to Wednesday, January 26, 2011, at 7:00 p.m. in the City Council Chambers.

DATE

MARY GARDNER
ARTS PROJECTS COORDINATOR

**CITY OF CHICO ARTS COMMISSION
MINUTES**

Adjourned Regular Meeting of January 26, 2011 – 6:30 p.m.
Chico Municipal Center – 421 Main Street – City Council Chamber

1. Call to Order. Chair McDaniel-Berg called the meeting to order at 6:30 p.m.
 - 1.1. Roll Call. *Present:* Commissioners Baugh, Crawford, Hughes, Mahood, McDaniel-Berg, Robinson, and Wanee.
Staff present: Assistant City Manager Rucker, and Art Projects Coordinator Gardner
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2. **REGULAR AGENDA**

- 2.1 **Discussion Regarding Recommendation by Arts Commission to Fund the 2011 Artoberfest Arts Marketing Campaign to be Considered by City Council on February 1, 2011.** At its June 3, 2008 meeting, following a recommendation from the Arts Commission to fund Artoberfest for an additional three years, the City Council allocated \$46,250 and \$37,000 from the General Fund to market Artoberfest 2009 and 2010, respectively. City Council also directed that consideration of the recommendation to allocate \$30,000 to fund Artoberfest 2011 would take place following a review of years 2009 and 2010 reports of which will be provided to City Council at its February 1, 2011 meeting. Debra Lucero, Executive Director, Friends of the Arts was in attendance to discuss the Commission's recommendation and the future of the Artoberfest Arts Marketing Campaign. By consensus, the Commission directed Chair McDaniel-Berg to email arts organizations and artists inviting them to attend the February 1, 2011 City Council meeting. Following discussion, Commissioner Robinson made a motion to direct Chair McDaniel Berg to write a letter to City Council demonstrating Arts Commission support for Artoberfest. Vice-Chair Wanee seconded the motion and it carried unanimously (7-0).

Addressing the Commission regarding this item: Sadie Card and Maria Phillips.

5. **BUSINESS FROM THE FLOOR.** - Maria Phillips addressed the Commission.
6. **ADJOURNMENT AND NEXT MEETING**
The meeting adjourned at 8:35 p.m. to Wednesday, February 9, 2011, at 6:30 p.m. in the City Council Chambers.

DATE

MARY GARDNER
ARTS PROJECTS COORDINATOR

**CITY OF CHICO ARTS COMMISSION
MINUTES**

Regular Meeting of February 9, 2011 – 6:30 p.m.
Chico Municipal Center – 421 Main Street – City Council Chamber

1. Call to Order. Chair McDaniel-Berg called the meeting to order at 6:30 p.m.
 - 1.1. Roll Call. *Present:* Commissioners Baugh, Crawford, Hughes, Mahood, Robinson, Waneé and Chair McDaniel-Berg.
Staff present: Assistant City Manager Rucker, Community Development Manager Carroll, and Art Projects Coordinator Gardner
 - 1.2. **Art Minute** - Commissioner Baugh presented a slide show regarding art works located at the Albany Bulb.
 2. **CONSENT AGENDA**
 - 2.1. **Approval of Minutes** - A motion by Commissioner Baugh to approve the minutes of November 10, 2010, was seconded by Commissioner Waneé. The motion carried unanimously (7-0).
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3. **REGULAR AGENDA**

- 3.1 **Presentation of the 2009-10 Artist Mini-Grant Projects.** Brad Moniz, recipient of 2009-10 Artist Mini-Grants funded with Community Organization Funding in the Arts Category, presented his completed project.
- 3.2. **Presentation Regarding the Downtown Couplet Project Aesthetic Treatments.** Project Manager, Bob Greenlaw, Landscape Architect, Brian Firth, and artist Gordon Huether presented the draft plan for the Downtown Couplet Aesthetic Treatments. Comments made by the Commission and the public will be provided in a report to the Downtown Couplet Project Design Team (PDT).

Addressing the Commission regarding this item: Michael Trolinder
- 3.3. **Discussion Regarding the Artoberfest Marketing Campaign.** At its February 1, 2011 meeting, the City Council allocated \$28,500 in FY2010/11 General Funds for the 2011 Artoberfest Marketing Campaign. At that meeting, the Council determined that future funding of Artoberfest would be considered as part of the Economic Development/Tourism category of Community Agency Funding. The Commission discussed the process by which funds will be applied and possible avenues for future fundraising for the Artoberfest. Following discussion, a motion by Commissioner Waneé that the Commission go on the record to state its continued its support of the Artoberfest arts marketing campaign was seconded by Commissioner Robinson. The motion carried unanimously (7-0).
- 3.4. **Review of 2009 and 2010 Work Plan.** By consensus, the Commission agreed to table this item to its March 9, 2011 meeting and to direct the Outreach and Education Committee and the Art in Public Places Committee to develop goals and priorities for 2011 and 2012 in preparation for the March 9, 2011 discussion.
- 3.5 **Presentation Regarding City of Chico Public Art Projects.** A motion by Commissioner Crawford to adjourn tonight's meeting to March 9, 2011 and to table the remaining items on the agenda was seconded by Commissioner Mahood. The motion carried unanimously (7-0).

4. **ADJOURNMENT AND NEXT MEETING**

The meeting adjourned at 10:05 p.m. to Wednesday, March 9, 2011 at 6:30 p.m. in the City Council Chambers.

DATE

MARY GARDNER
ARTS PROJECTS COORDINATOR

**CITY OF CHICO ARTS COMMISSION
MINUTES**

Regular Meeting of March 9, 2011 – 6:30 p.m.
Chico Municipal Center – 421 Main Street – City Council Chamber

1. Call to Order. Chair McDaniel-Berg called the meeting to order at 6:30 p.m.
 - 1.1. Roll Call. *Present:* Commissioners Baugh, Hughes, Mahood, Robinson, and Chair McDaniel-Berg. *Staff present:* Assistant City Manager Rucker, Community Development Manager Carroll, and Art Projects Coordinator Gardner.
Absent: Commissioners Crawford and Wanees
 - 1.2. **Art Minute** - Chair McDaniel-Berg presented a slide show regarding a public art project in Portland, Oregon.
 2. **CONSENT AGENDA**
 - 2.1. **Approval of Minutes** - A motion by Commissioner Baugh to approve the minutes of January 12, 2011, was seconded by Commissioner Robinson. The motion carried (5-0-2, Crawford and Wanees absent).
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3. **REGULAR AGENDA**

- 3.1 **Presentation Regarding California State University Summer Arts Program.** Ann T. Prater, Advancement Director for the College of Humanities and Fine Arts, California State University, Chico gave a presentation regarding CSU, Chico's bid to host the Summer Arts Program and extended an invitation to the Arts Commission to send a representative to the Chancellors Office luncheon. A motion by Commissioner Mahood to send a representative to the luncheon was seconded by Commissioner Hughes. The motion carried (5-0-2, Crawford and Wanees absent). Following Commission discussion regarding Ms. Prater's request that the Arts Commission write a letter in support of this endeavor, a motion by Commissioner Robinson to direct Chair McDaniel-Berg to write a letter of support was seconded by Commissioner Baugh. The motion carried (5-0-2, Crawford and Wanees absent).
- 3.2. **Overview of Community Organization Funding Program and Consideration of Arts Recommendation Process.** The Community Development Manager presented an overview of the Community Organization Funding Program and the role of the Commission in forming recommendations for the Arts category of the program. The Art Projects Coordinator reported on the Commission's past recommendation processes. The Commission discussed how to conduct the two April funding recommendation meetings. A motion by Commissioner Mahood to hear presentations from all the applicants and make recommendations for the Artist Mini-Grants on April 13, 2011 and to make funding recommendations for Arts Organizations at the April 27, 2011 meeting was seconded by Commissioner Baugh. The motion carried (5-0-2, Crawford and Wanees absent).
- 3.3. **Development of the Arts Commission Biennial 2011 - 2012 Work Plan** - The Commission continued its discussion regarding the development of its Arts Commission Biennial 2011 and 2012 Work Plan which will be submitted to the City Council June 2011 for review and approval. The Art in Public Places Committee and the Outreach and Education Committee outlined the Work Plan goals and projects as discussed at their regular scheduled March meetings. The Commission will make its final recommendation regarding the Work Plan at its May 11, 2011 meeting.

Debra Lucero, Executive Director, Friends of the Arts, addressed the Commission on this matter.
- 3.4. **Request for Commission Support Regarding "Academe" Mural.** The Commission discussed Chair McDaniel-Berg's request that the Commission write a letter to California State University, Chico in support of ensuring that the "Academe" mural by John Pugh be spared during the planned demolition of Taylor Hall. A motion by Commissioner Mahood to direct Chair McDaniel-Berg to write a letter in support of saving the mural, intact in its current location, was seconded by Commissioner Hughes. The motion carried (5-0- 2, Crawford and Wanees absent).

4. **REPORTS AND COMMUNICATIONS.** The following reports and communication items were provided for the Commission's information.

A. Committee Reports.

- (1) Art in Public Places Committee - Commissioner McDaniel Berg reported that the Committee discussed Work Plan priorities and projects, and the Greening of 8th Avenue Art Project, and the Americans for the Arts Conference to be held in San Diego June 2011.
- (2) Outreach and Education Committee - Commissioner Baugh reported the Committee discussed Work Plan priorities and projects and the Arts Awareness Campaign.

- B. Staff Report - Art Projects Coordinator provided the Commission with the Art Projects Status List which included the Downtown Couplet Project, 99 Bikeway Aesthetic Treatments, Greening of 8th Avenue Art Project, Chico Depot Art Seating Project, Collaborative Art Installation Project, Public Art Lighting Program, Signature Art Project, and Public Art Fund Matching Program.

5. **BUSINESS FROM THE FLOOR.**

Deborah Penner, representing the Ishi Project, addressed the Commission.

4. **ADJOURNMENT AND NEXT MEETING**

The meeting adjourned at 10:40 p.m. to Wednesday, April 13, 2011 at 6:30 p.m. in the City Council Chamber.

**CITY OF CHICO ARTS COMMISSION
MINUTES**

Regular Meeting of April 13, 2011 – 6:30 p.m.
Chico Municipal Center – 421 Main Street – Council Chamber

1. Call to Order. Chair McDaniel-Berg called the meeting to order at 6:30 p.m.
 - 1.1. Roll Call. Present: Chair McDaniel-Berg, Commissioners Baugh, Crawford, Hughes, Mahood, Robinson, and Wanee.
Staff present: Art Projects Coordinator Gardner and Community Development Manager Carroll.
 2. **CONSENT AGENDA.**
 - 2.1. **Approval of Minutes.** A motion by Commissioner Baugh to approve the minutes of January 26, 2011 and February 9, 2011, was seconded by Commissioner Robinson. The motion carried unanimously (7-0).
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ITEMS REMOVED FROM THE CONSENT AGENDA

None

3. **REGULAR AGENDA**

3.1. **Consideration of Recommendations for Community Organization Funding in the Arts Category - Fiscal Year 2011-12.**

- A. **Staff Reports.** The Community Development Manager provided an overview of the recommended revenue and the binder materials and the Art Projects Coordinator provided an overview of the review and recommendation process.
- B. **Review of Individual Artist Mini-Grant Applications - Fiscal Year 2011-12.** The Commission heard presentations from the Mini-Grant applicants.

The Commission recessed at 8:10 p.m.. The meeting reconvened at 8:25 p.m. and all members were present.

Following discussion regarding the acceptance of a donation from the Chico Arts Foundation in the amount of \$1,000, earmarked for Mini-Grants, a motion by Commissioner Wanee to defer acceptance of the donation until Fiscal Year 2012-13 was seconded by Commissioner Robinson. The motion carried unanimously (7-0). Following discussion and by consensus, the Commission made the following recommendations for Fiscal Year 2011-12 Mini-Grants for a total of \$4,500.

Mini-Grant Artists

Funding Recommendation

| | |
|-------------------------|-----------------------|
| Gian Alessandro Martin | \$0 |
| Janice Hofmann | Application withdrawn |
| Christine Jennings | \$500 |
| Elizabeth Newman Kuiper | \$2,000 |
| Janice Porter | \$2,000 |

- C. **Review of Arts Organization and Arts Program Applications - Fiscal Year 2011-12.** The Commission heard presentations from the following arts organizations and arts programs regarding their applications for Fiscal Year 2011-12 funding:

- Chico Visual Arts Alliance
- 1078 Gallery
- University Public Events
- Children's Choir of Chico
- Blue Room Theatre
- Upstate Community Enhancement Foundation
- Chico Theater Company
- Ensemble Theatre

Chico Art Center
North State Symphony
Friends of the Chico Community Ballet

4. **Reports and Communications.**

A. **Committee Reports.**

- 1) Art in Public Places Committee Report - Commissioner Mahood reported that the Committee discussed the Greening of 8th Avenue Art Project, the Public Art Master Plan, and its upcoming attendance at the 2011 Americans for the Arts Conference in San Diego June 14-16, 2011.
- (2) Outreach and Education Committee Report - Commissioner Baugh reported that the Committee discussed the Arts Awareness Campaign and continued to work on its recommendations for the 2011 and 2012 Work Plan.

B. **Art Projects Coordinator Report.** - No report.

5. **Business from the Floor.**

Debra Lucero addressed the Commission regarding the Michael Gelb webinar taking place on April 14, 2011.

6. **Adjournment and Next Meeting.** The meeting adjourned at 10:25 p.m. The next Arts Commission meeting is scheduled for Wednesday, April 27, 2011 at 6:30 p.m. in the City Council Chamber.

DATE

MARY GARDNER
ARTS PROJECTS COORDINATOR

**CITY OF CHICO ARTS COMMISSION
MINUTES**

Regular Meeting of April 27, 2011 – 6:30 p.m.
Chico Municipal Center – 421 Main Street – Council Chamber

1. Call to Order. Chair McDaniel-Berg called the meeting to order at 6:30 p.m.
 - 1.1. Roll Call. Present: Chair McDaniel-Berg, Commissioners Baugh, Crawford, Hughes, Mahood, Robinson, and Wanee.
Staff present: Art Projects Coordinator Gardner and Assistant City Manager John Rucker.
 2. **CONSENT AGENDA.**
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ITEMS REMOVED FROM THE CONSENT AGENDA

- 2.1. **Approval of Minutes.** Approval of the March 9, 2011 minutes was removed from the consent agenda due to the necessity of making a correction. A motion by Commissioner Baugh to approve the minutes of March 9, 2011, with the correction that Chair McDaniel-Berg made the Art in Public Places Committee report, was seconded by Commissioner Robinson. The motion carried (5-0-2, Crawford and Wanee abstaining).

3. **REGULAR AGENDA**

- 3.1. **Recommendations for Fiscal Year 2011-12 Allocations for Funding Community Organizations in the Arts Category.** A motion by Commissioner Wanee to discuss the application to develop a Chico Public Art and Landmarks iPhone App submitted by Upstate Community Enhancement Foundation (Friends of the Arts) before making recommendations was seconded by Commissioner Baugh. The motion carried unanimously (7-0). Following discussion, a motion by Commissioner Hughes to not consider the application from Friends of the Arts was seconded by Commissioner Crawford. The motion carried (5-2, Commissioners Baugh and Robinson voting no).

Following discussion, a motion by Commissioner Wanee to recommend funding for the following organizations in the Fiscal Receiver and Emerging Arts Organization category was seconded by Commissioner Mahood. The motion carried unanimously (7-0):

| <u>Organization</u> | <u>Funding Recommendation</u> |
|----------------------------|--------------------------------------|
| Chico Visual Arts Alliance | \$3,900 |
| University Public Events | \$4,500 |
| North State Symphony | \$3,000 |

Following discussion, a motion by Commissioner Robinson to recommend funding for the following organizations in the Established Organization category was seconded by Commissioner Wanee. The motion carried unanimously (7-0):

| <u>Organization</u> | <u>Funding Recommendation</u> |
|--|--------------------------------------|
| 1078 Gallery | \$11,410 |
| Children's Choir of Chico | \$10,322 |
| Blue Room Theatre | \$10,664 |
| Upstate Community Enhancement Foundation | \$0 |
| Chico Theater Company | \$8,349 |
| Ensemble Theatre | \$6,729 |
| Chico Art Center | \$11,137 |
| Friends of the Chico Community Ballet | \$9,443 |

4. **Business from the Floor.**
Maria Phillips addressed the Commission.
5. **Adjournment and Next Meeting.** The meeting adjourned at 8:02 p.m. The next Arts Commission

meeting is scheduled for Wednesday, May 11, 2011 at 6:30 p.m. in the City Council Chamber.

DATE

MARY GARDNER
ARTS PROJECTS COORDINATOR

**CITY OF CHICO ARTS COMMISSION
MINUTES**

Regular Meeting of May 11, 2011 – 6:30 p.m.
Chico Municipal Center – 421 Main Street – City Council Chamber

1. Call to Order. Chair McDaniel-Berg called the meeting to order at 6:33 p.m.
 - 1.1. Roll Call. *Present:* Commissioners Baugh, Crawford Hughes, Mahood, Robinson, and Chair McDaniel-Berg.
Staff present: Assistant City Manager Rucker, Community Development Manager Carroll, and Art Projects Coordinator Gardner.
 - 1.2. **Art Minute** - Commissioner Crawford made a presentation regarding the artist Ai Wei Aei.
 2. **CONSENT AGENDA**
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ITEMS REMOVED FROM THE CONSENT AGENDA

- 2.1. **Approval of Minutes.** Minutes of April 13, 2011 and April 27, 2011 were removed from the consent agenda due to the necessity of making a correction to the April 27, 2011 minutes. A motion by Commissioner Baugh to approve the minutes of April 13, 2011 was seconded by Commissioner Mahood. The motion carried (6-0-1, Wanee absent). A motion by Commissioner Baugh to approve the minutes of April 27, 2011 with the correction that the minutes of March 9, 2011 were removed from the Consent Agenda and subsequently approved with the correction that Commissioner McDaniel-Berg presented the Art in Public Places Committee report, was seconded by Commissioner Robinson. The motion carried (6-0-1, Wanee absent).

3. **REGULAR AGENDA**

- 3.1 **Report Regarding Process for Developing the Final Public Art Policy Manual Recommendation to the City Council.** The Community Development Manager provided a report which summarized actions taken to date regarding the Draft Public Art Policy Manual, presented peer review comments, and provided additional information to assist the Commission in its consideration of a final recommendation regarding the Policy which is scheduled for the June 8, 2011 meeting.
- 3.2. **Discussion Regarding a Future Review of the Process and Forms for the Community Organization Funding Program in the Arts Category.** The Commission discussed including a review of the process and forms for the Community Organization Funding Program in the Arts Category on the July 13, 2011 agenda. The Community Development Manager provided a report which outlined recent points of discussion raised by the Commission and staff at the April 2011 funding meetings. A motion by Commissioner Hughes to include discussion regarding the Community Organization Funding in the Arts Category on the July 13, 2011 agenda, was seconded by Commissioner Mahood. The motion carried (6-0-1, Wanee absent).
- 3.3. **Consideration of Recommendation Regarding the Arts Commission Biennial 2011 - 2012 Work Plan.** The Commission finalized its recommendations regarding the Arts Commission Biennial 2011 and 2012 Work Plan which will be submitted to the City Council for review and approval on August 2, 2011. A motion by Commissioner Robinson to approve the draft Biennial 2011 - 2012 Work Plan which will be brought back in its final form to the Commission at its July 13, 2011, was seconded by Commissioner Baugh. The motion carried (6-0-1, Wanee absent).

4. **REPORTS AND COMMUNICATIONS.** The following reports and communication items were provided for the Commission's information.

- A. **Committee Reports.**

- (1) **Art in Public Places Committee** - Commissioner McDaniel Berg reported that the Committee continued to discuss the Public Art Master Plan, and that the Greening of 8th Avenue Art Project will be advertised in conjunction with the Chico Depot Art Seating Project, and that two Commissioners and the Art Projects Coordinator will attend the Americans for the Arts Conference to be held in San Diego June 15-16, 2011.

(2) Outreach and Education Committee - Commissioner Baugh reported the Committee discussed Work Plan priorities and projects, the Arts Awareness Campaign, and raised questions regarding future oversight by the Arts Commission over the Artoberfest Marketing Campaign.

B. Staff Report - Art Projects Coordinator provided the Commission with the Art Projects Status List which included the Downtown Couplet Project, 99 Bikeway Aesthetic Treatments, Greening of 8th Avenue Art Project, Chico Depot Art Seating Project, Collaborative Art Installation Project, Public Art Lighting Program, Signature Art Project, and Public Art Fund Matching Program.

5. **BUSINESS FROM THE FLOOR.**

None.

4. **ADJOURNMENT AND NEXT MEETING**

The meeting adjourned at 10:29 p.m. to Wednesday, June 8, 2011 at 6:30 p.m. in the City Council Chamber.

DATE

MARY GARDNER
ARTS PROJECTS COORDINATOR

**CITY OF CHICO ARTS COMMISSION
MINUTES**

Regular Meeting of June 8, 2011 – 6:30 p.m.
Chico Municipal Center – 421 Main Street – City Council Chambers

1. Call to Order.
 - 1.1. Roll Call.
 - 1.2. Art Minute - Commissioner Wanee introduced a presentation by Gregg Payne regarding art treatments at the Chico Disc Golf Course..
 2. **CONSENT AGENDA**
 - 2.1. **Approval of Minutes.** A motion by Commissioner Mahood to approve the minutes of May 11, 2011, with the correction that the phrase Art in Public Places should read Art in Public Places Committee report, was seconded by Commissioner Baugh. The motion carried (6-0-1 Wanee abstaining).
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ITEMS REMOVED FROM THE CONSENT AGENDA - if any

3. **REGULAR AGENDA**

- 3.1 **Presentation Regarding the Downtown Couplet Project Aesthetic Treatments.** The final plan for the Downtown Couplet Project Aesthetic Treatments was presented by the Project Design Team. Deborah Penner presented an update regarding the progress of an Ishi art project proposal which is being proposed by a citizen committee for the Flume and 2nd Streets roundabout. A motion by Commissioner Wanee stating that the Commission prefers the incorporation of an historically accurate Mechoopda tribe aspect to the proposed art project was seconded by Commissioner Crawford. The motion carried (6-0-1, Robinson absent).
- 3.2. **Presentation Regarding City of Chico Public Art Projects.** Art Projects Coordinator Gardner provided an overview of the City's public art projects including information regarding funding, site selection, project criteria, artist selection process, and maintenance issues.
- 3.3. **Recommendation Regarding the Draft Public Art Policy Manual.** By consensus the Commission agreed to consider Commissioner Mahood's list of additional items as outlined in a staff report from the Community Development Manager and tabled its final recommendation regarding the draft manual for its July 13, 2011 meeting. A motion by Commissioner Mahood to add the exploration of developing a percent-for-public art ordinance and a 20% set-aside for public art administration to the Commission's 2011 and 2012 Work Plan was seconded by Commissioner Hughes. The motion carried (5-1-1, Baugh abstaining and Robinson absent).

Debra Moon and Gregg Payne addressed the Commission regarding this matter.

A motion by Commissioner Wanee to adjourn the meeting, thereby tabling the remaining agenda items, was seconded by Commissioner Crawford. The motion carried (6-0-1, Robinson absent).

6. **Adjournment and Next Meeting.** The meeting adjourned at 11:09 p.m. The next regular Arts Commission meeting is scheduled for Wednesday, July 13, 2011 at 6:30 p.m. in the City Council Chambers, 421 Main Street, Chico, CA.

DATE

MARY GARDNER
ARTS PROJECTS COORDINATOR

**CITY OF CHICO ARTS COMMISSION
MINUTES**

Regular Meeting of July 13, 2011 – 6:30 p.m.
Chico Municipal Center – 421 Main Street – City Council Chambers

1. Call to Order. Chair McDaniel-Berg called the meeting to order at 6:33 p.m.
 - 1.1. Roll Call. *Present:* Commissioners Baugh, Crawford, Hughes, Mahood, Robinson, and Chair McDaniel-Berg.
Staff present: Assistant City Manager Rucker, Community Development Manager Carroll, and Art Projects Coordinator Gardner.
 - 1.2. Art Minute - Commissioner Hughes - presentation honoring recently deceased artist and musician, Rudy Giscombe.
 2. **CONSENT AGENDA**
 - 2.1. **Approval of Minutes.** A motion by Commissioner Baugh to approve the minutes of June 8, 2011 was seconded by Commissioner Mahood. The motion carried 5-1-1 (Robinson abstaining and Wanee absent).
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ITEMS REMOVED FROM THE CONSENT AGENDA - if any

3. **REGULAR AGENDA**

- 3.1 **Recommendation Regarding the Draft Public Art Policy Manual.** The Commission continued its consideration of staff recommendations regarding the Draft Public Art Policy Manual (excluding the Aesthetic Treatment section which received a Commission vote on November 10, 2010). This item was continued from the Commission's June 8, 2011 meeting. The Community Development Manager provided a staff report which included the staff recommendations originally provided June 8, 2011 and written responses to the staff recommendations provided by Commissioner Wanee. The Commission elected to go through the remaining sections of the manual page by page, taking into consideration staff recommendations, Commissioner Wanee's written responses, and additional comments by the Commissioners. The following motions represent individual votes taken on sections of the manual.

Motion Robinson/Second Hughes

Amend Section I.B.1 as follows:

Motion approved 6-0-1, Wanee absent

1. Public Art is defined as works of art in any medium planned and executed with the specific intention of being sited or staged in the public domain. Whether installed in outdoor spaces or exhibited inside public buildings, they are accessible to all.

Artwork includes, but is not limited to, monuments, statues, and memorials, enhancements to the built environment (such as murals, street furniture, lighting, aerosol art, and landscape treatments), as well as non-durable art works such as dance, theater, poetry or other performances.

Motion Mahood/Second McDaniel Berg

Amend I.C. the Goals Section to incorporate Commissioner Wanee's text and delete Item 7 of II.B. (Arts Commission roles) Item 8 of II.B. then becomes Item 7.

Approved 6-0-1, Wanee absent.

C. GOALS

The City of Chico Public Art programs, through a variety of approaches to site specific art projects, seek to achieve the following goals:

1. Enhance Community Identity: Humanize the built environment through "place-making" symbols of civic pride and community expression.

2. Foster Public Dialogue: Seek input for public art works from the community and from individual experts in their fields. Encourage artistic statements that invite public interaction and critical thinking.
3. Increase Accessibility of the Arts: Bring art experiences to the public in spaces outside the gallery and institutional walls. Increase awareness of art through print and broadcast media, Internet resources, and artists' interaction with diverse segments of the community.
4. Promote Artistic Contribution: Foster the concept of artists as "aesthetic decision-makers" to be actively utilized in the development and planning of the built and natural environment. Encourage collaborations between artists and planners, developers, building and landscape architects, engineers and other urban designers.
5. Provide a Range of Artistic Styles: Promote diversity of artistic production by local and regional artists selecting varied styles, media, and points of view. Provide diverse and challenging funding opportunities for emerging and established artists.
6. Encourage Civic Involvement of Artists: Engage a broad segment of the artistic community through focus groups, workshops and technical assistance, a process handbook, artist registries, and sustainability planning.
7. Maintain Process Transparency: From the inception of the project to the installation celebration, continually work for public input and awareness.

Motion Mahood/Second Hughes

Amend Section II, Roles, first paragraph to conform to the actual order of following text subdivisions, as follows.

Approved 6-0-1, Wanee absent.

The creation of public art for the City of Chico is a collaborative process involving the City Council, the Arts Commission, City staff, the general public, artists and panelists. Each performs a specific role.

Motion Hughes/Second Crawford

Copy text from Section IV.A.9 and add as second paragraph in Role of Arts Commission section, as follows:

Approved 6-0-1, Wanee absent

The Arts Commission's role is a bridge between the arts community, the general public and the built environment. These considerations should outweigh individual personal preference in the Arts Commission's decision-making process.

Motion Crawford/Second Baugh

Accept Staff Recommendation 2 to move the concept of development of a Public Art Advisory Group or List to the Commission's work plan and delete any subsequent mentions of the Group in the draft manual

Approved 5-1-1, Mahood voting No and Wanee absent.

Motion Baugh/Second Hughes

Remove word "full" before the phrase "Arts Commission" from following sentence in Outreach and Education Committee section, first paragraph to now read as follows:

Approved 6-0-1, Wanee absent.

It is responsible for recommendations to the Arts Commission regarding activities designed to bring the general public into closer contact with public artwork and artists.

Motion Crawford, Second Hughes

Rewrite Section II.E. (Artists) in the Roles Section as follows:

Approved 6-0-1, Wanee absent.

The prospective or contracted artist's responsibilities in a public art project include:

1. Takes initiative to be completely informed and involved in the project.
2. Takes responsibility for adhering to guidelines.
3. Presents a clear and concise description, narrative, and/or drawing of the art project.
4. Attends informational workshops.
5. Provides documentation of fabrication and installation.
6. Provides a final report on completed project.
7. Actively seeks assistance, taking advantage of all resources.

Other types of artist participation include as applicants and citizen-artist (see glossary).

Motion Crawford/Second Robinson

Accept Staff Recommendation 4 to delete the Fund Number 382 from II.C Art in Public Places Fund and leave blank until assigned a number by Finance.

Approved 6-0-1, Wanee absent

Motion Crawford/Second McDaniel Berg

Add the word “which” to Section H, last line to revise as follows and define “super-graphics” in the glossary

Approved 6-0-1, Wanee absent

Private developers are encouraged to consider a voluntary expenditure of an amount equal to one percent (1%) of the building project valuation on works of art or art treatments as part of the project. In the alternative, developers may choose to contribute funds to a City Art in Public Places Fund to be utilized for public art projects at sites within the City, as determined by the Commission after consultation with contributing developers, in lieu of funding art within their own projects. Projects can include, but not be limited to, artistic consultation, design and features applied to architecture, landscaping, lighting, signage, super-graphics, fountains, sidewalks, seating, and flags, which are eligible if artistically conceived and are one of a kind.

Motion Crawford/Second Hughes

Accept Staff Recommendation 4 to remove the placeholder title J. Public Art in Private Development which is already on the Commission’s work plan, as well as the associated footnote and the appendix section which contains the work plan draft.

Approved 6-0-1, Wanee absent

Motion Crawford/Second Mahood

Add a new J in Section III for the Chico Arts Foundation as a funding source with text to be written by staff, with revision as follows:

Approved 6-0-1, Wanee absent

J. CHICO ARTS FOUNDATION

The Chico Arts Commission has formed the Chico Arts Foundation, a non-profit corporation, that may provide funding to the City for public art projects or programs.

Motion Mahood/Second Baugh

Accept Staff Recommendation 5, as amended, to change the title of Section IV.A. from Art in Public Places Program to Competitively Selected Art Program

Approved 5-1-1, Hughes voting No and Wanee absent

Motion Hughes/Second Mahood

Amend first paragraph in Section IV.A. to read as follows:

Approved 6-0-1, Wanee absent

These art projects may be stand-alone, site-specific or integrated as part of other projects. Public art commissions will be distributed among a wide number of artists and will strive for overall diversity in styles, scale and intent.

Motion Robinson/Second Crawford

Accept Staff Recommendation 6 to correct an error in the first paragraph of Section IV.A.3. and, based on prior actions, to delete the reference to the advisory group or list and change the name of the program as follows:

Approved 6-0-1, Wanee absent

The Art in Public Places Committee will recommend projects and sites appropriate for the Competitively Selected Art Program to the Arts Commission.

Motion Hughes/Second Crawford

Amend second paragraph of Section IV.A.3. as follows:

Approved 6-0-1, Wanee absent

If a project is defined as community-based, recommendations regarding the type of art project and its proposed location may be solicited through meetings with the neighborhood in which the project is proposed to be sited, and with people who have an interest in the project or program. The project would then be

developed taking into consideration the ideas, concerns and comments received from the community. The final recommended project that integrates the vision of the artist and the community is then presented to the City Council or Redevelopment Agency for final approval. The resulting art work or art treatment will reflect the interests of the Chico community.

Motion Hughes/Second Baugh

Revise IV.A.4. Artist Residency to delete regional references as follows:

Approved 6-0-1, Waneë absent

An appropriate residency preference is determined by the Arts Commission at the time of the determination of the artist selection method, and takes into consideration the cost, nature and scope of the proposed art project, as appropriate.

Motion Crawford/Second Hughes

Change the first paragraph of Section IV.A.5 Artist Eligibility to revise the amount and change three years to two years as follows:

Approved 5-0-2, Baugh absent for this vote and Waneë absent

For commissions of \$50,000 or more, a period of two years must lapse between the completion of one project and the anticipated signing date to perform another contract by the same artist. For projects less than \$50,000, a period of one year must lapse between the completion of one project and the anticipated signing date of another contract.

Motion Hughes/Second Mahood

Accept Commissioner's Waneë's suggestion to accept Staff Recommendation 7, but move items 1 and 2 in the staff recommendation (the definitions of RFQ and RFP) to the glossary and out of the body of the text, to be revised as follows:

Approved 6-0-1, Waneë absent

a. Open competition

An open competition is a selection process using either a Request for Proposals ((RFP) or a Request for Qualifications (RFQ) and is open to all artists who wish to apply with a specified geographic area. The call for artists will be determined during the Art in Public Places Committee's project development. Definitions of RFP and RFQ are in the Glossary.

Motion Hughes/Second Baugh

Accept Staff Recommendation 8 on IV.A.6.b, Limited Competition, with one minor modification to use "may be paid" in the first sentence as follows:

Approved 6-0-1, Waneë absent

b. Limited competition

A limited competition is a selection process in which a small number of artists may be paid to develop proposals. A Request for Proposals (RFP) shall include such information as a description of the project, the project site, and the criteria for artist eligibility such as field of expertise, the desired media, and other relevant artistic qualifications developed by the Art in Public Places Committee. The Committee will then recommend an artist to complete the project from the submitted proposals.

Motion Robinson/Second Crawford

Accept Staff Recommendation 9 on IV.A.6.c. Juried Competition to revise as follows:

Approved 6-0-1, Waneë absent

c. Juried competition

A juried art competition is a selection process that may use a RFQ or a RFP to solicit artist applicants. An arts professional, acting as a juror, selects the finalists to complete the project.

Motion Hughes/Second Baugh

Move current paragraph in Section IV.A.6 which starts with the phrase "In both Open and Limited Competitions..." to Section IV.A.7. as the first paragraph, as follows:

7. Art Selection Panels

In both Open and Limited Competitions, a project selection panel established by the Arts Commission and comprised of public stakeholders, a building or landscape architect and arts professionals with

experience in media suitable to the site, reviews all entries and selects a predetermined number of semifinalists in an open public meeting. These selected artists then further refine their proposals.

Motion Mahood/Second Crawford

Accept Commissioner Wanees's written recommendation to reorder and revise Section 10, and based on prior action tonight to retitle program (Eligible Costs for the Competitively Selected Art Program) as follows:

Approved 6-0-1, Wanees absent

10. Eligible Costs for the Competitively Selected Art Program include:
 - a. Professional fees for the artist (s)
 - b. Materials for all artwork.
 - c. Permanent or portable landscape items, including the artistic placement of natural materials or other functional art objects may be included.
 - d. Labor of assistants, materials, and contracted services required for the design, preparation and production and installation of the work of art.
 - e. Coordination with project architect/manager/advisory group.
 - f. Permit or certificate fees.
 - g. Business and legal costs directly related to the project.
 - h. Insurance as required by contract.
 - i. Studio and operating expenses.
 - j. Dealer's fees, if necessary (the Arts Commission, in concurrence with the recommendation of the National Endowment for the Arts, recommends that no more than 10% of the artist's fee be paid as a dealer/gallery commission).
 - k. Hiring of consultants, if needed.
 - l. Communication and other indirect costs (insurance, utilities).
 - m. Travel expenses of the artist for site visitation and research.
 - n. Preparation of the site to receive art work.
 - o. Installation of the completed work of art.
 - p. Contingency for unanticipated cost overruns.
 - q. Structures that enable the display of artwork.
 - r. Administrative costs for project administration, artist selection, community education, publicity and other related costs.
 - s. Documentation of the artwork fabrication and installation and a plaque to identify the artwork.
 - t. Artist's fee for serving on a design team with the project architect
 - u. Other related costs not specified above.

Motion Robinson/Second Baugh

Approve Staff Recommendations 10, 11, 12 and 13 which make changes to the draft as follows:

Approved 6-0-1, Wanees absent

Staff Recommendation 10:

IV.A.6, second to last paragraph, is changed to following text:

Insufficient response to the RFP or RFQ may result in extension of the application deadline, modification of the project, or a recommendation to the City Council for reallocation of the funds to another project.

Staff Recommendation 11:

IV.C.1. Fund Matching Program (RDA) text is changed as follows:

The property owner of the project site must execute an agreement which addresses maintenance issues among other things, and also must convey a 15-year easement to the Redevelopment Agency. The easement will be recorded against the owner's property.

Staff Recommendation 12:

IV.C.1.b. Fund Matching Program (City) text is changed as follows:

The property owner of the project site must execute an agreement which addresses maintenance issues among other things, and also must convey a five-year easement to the City of Chico. The easement will be recorded against the owner's property.

Staff Recommendation 13:

IV.D. mini-grant presentations changed from presentation in August/September to upon completion as follows:

Each artist is required to make a presentation on the project to the Arts Commission following completion of the project.

Motion Crawford/Second Hughes

Accept draft language with revision to show option of recommending other expenditures to read as follows:

Approved 6-0-1, Wanee absent

Mini-grants are funded from the General Fund as part of the annual competitive Community Organization Funding in the Arts Category. The Arts Commission may subtract any recommended special expenditures from the overall designated amount, then from the balance 15% is set aside as the maximum amount to be recommended for mini-grants.

Motion Crawford, Second Hughes

Accept Staff Recommendation 15 to move IV.H. Artist Invitation from Programs and add as Artist Selection item IV.A.6.d. after Item c “Juried competition” as reflected on Exhibit B to the staff report. The Exhibit B is further modified by previous motions tonight in the Artist Selection section, with the following cumulative changes to this section resulting in the following:

IV.A.6. Artist Selection Method

The Art in Public Places Committee will establish an artist selection method for each recommended project from the following:

a. Open competition

An open competition is a selection process using either a Request for Proposals ((RFP) or a Request for Qualifications (RFQ) and is open to all artists who wish to apply with a specified geographic area. The call for artists will be determined during the Art in Public Places Committee’s project development. Definitions of RFP and RFQ are in the Glossary.

b. Limited competition

A limited competition is a selection process in which a small number of artists may be paid to develop proposals. A Request for Proposals (RFP) shall include such information as a description of the project, the project site, and the criteria for artist eligibility such as field of expertise, the desired media, and other relevant artistic qualifications developed by the Art in Public Places Committee. The Committee will then recommend an artist to complete the project from the submitted proposals.

c. Juried competition

A juried art competition is a selection process that may use a RFQ or a RFP to solicit artist applicants. An arts professional, acting as a juror, selects the finalists to complete the project.

d. Artist Invitation

The Art in Public Places Committee will determine whether or not there is only one potential artist to produce the desired work(s), based upon the following criteria:

- (a) the acquisition will make a one-of-a-kind significant addition to the City's public art collection;
- (b) the potential artist to be selected possesses the unique skill set or intellectual property necessary to undertake the desired project;
- © the potential artist to be selected will bring local or national recognition; and
- (d) the project will generate breadth of appeal.

Once the site, budget and artist are determined and approved by the Arts Commission, the artist will be paid a fee to provide a publicly displayed model. The model shall be to-scale and site specific. Public feedback shall be discussed in an Arts Commission meeting, at which time the artist(s) will present the full proposal. The Arts Commission then may either request changes to the proposal or forward the recommendation to the City Council for approval.

Insufficient response to the RFP or RFQ may result in extension of the application deadline, or modification of the project, or a recommendation to the City Council for reallocation of the funds to another project.

In all cases, the Arts Commission must review and approve the panel's final selection. The Commission may choose to recommend or not recommend this final project to the City Council.

Motion Crawford/Second Mahood

Accept Staff Recommendation 16 which makes a technical correction to change from “City Public Art Fund” to the “Art in Public Places Fund” which is the correct name of the fund.

Accept Staff Recommendation 17 which revises the language on the City’s rotating art exhibits in Section IV.K.1.b, “Temporary Public Art” as follows:

Approved 6-0-1, Wanees absent

IV.K.1.b. Municipal Facilities Rotating Art Exhibit, on an ongoing basis

Motion Robinson/Second Baugh

Accept Staff Recommendation 18 revising draft language on Section V – Contracts as follows:

Approved 5-0-1-1, Mahood abstains and Wanees absent

The notice for an artist to proceed with an approved art project will be formalized with either a City purchase order or an executed written contract in a form approved by the City Attorney. A written contract will detail terms such as the parties’ performance requirements, the scope of work, insurance requirements, maintenance, ownership/title, project schedule and compensation.

Motion Robinson/Second Crawford

Accept Staff Recommendation 19 to revise the language in Section VII – Public Records and Archives as follows:

Approved 6-0-1, Wanees absent

Public records and archives of public art serve various purposes: documentation of completed projects; provision of accessible reference system for artists, officials and the public; promotion of the arts as part of our community for economic purposes, i.e., tourism and economic growth; promotion of City identity; and celebration of the arts.

City staff shall maintain official records relating to public art projects or policies, according to standards established by City guidelines and state or federal regulations.

Visual records of completed permanent City art projects will be maintained in a binder and on the City’s website.

Motion Baugh/Second Mahood

Add sections Title/Ownership and Maintenance from the currently approved manual, as amended, to the recommended draft manual as new Sections VIII and IX, with text as follows and current Section VIII becoming Section X:

Approved 6-0-1, Wanees absent

VIII. TITLE/OWNERSHIP OF ART WORK

The City of Chico maintains ownership of any commissioned permanent art work and the maquette (model) or a mutually agreed-upon portion of the commissioned proposals.

IX. MAINTENANCE

The ongoing upkeep and maintenance of art work, except for art work placed in private development projects, is the responsibility of City staff. Artists will provide a maintenance plan following project installation.

X. GLOSSARY

For purposes of clarification, terms relating to public art are defined in Appendix I.

Motion Hughes/Second Baugh

Accept Staff Recommendation No. 21 to revise Appendix H for Digital Standards to the following language:

Approved 6-0-1, Wanees absent

Format standards for artist submittals, digital or otherwise, may vary and will be determined when the RFP or RFQ is developed for each art project by the Art in Public Places Committee.

The Commission also requested that the Table of Contents be updated following revision.

A final motion to recommend approval of the draft manual, as amended by the prior motions, to the City Council was made by Commissioner Robinson and seconded by Commissioner Baugh. The motion was approved 4-2-1, with Commissioners Hughes and Mahood voting No and Commissioner Wanee absent.

Commissioner Hughes stated that she voted No as she preferred a unified written voice in the final recommended version. Commissioner Mahood stated that she voted No as she wanted to vote after review of the final amended version and when Commissioner Wanee was present.

3.2 **Discussion Regarding Adjourning to July 27, 2011.** The Commission discussed adjourning to a second meeting in July for the purpose of making its final recommendation regarding the 2011 and 2012 Arts Commission Work Plan and, by consensus, agreed to adjourn tonight's meeting to July 27, 2011.

4. **Reports and Communications.** The Committee reports and Art Projects Coordinator report were tabled to the Commission's July 27, 20011 meeting.

5. **Business from the Floor.** Members of the public may address the Commission at this time on any matter not already listed on the agenda, with comments being limited to three minutes. The Commission cannot take any action at this meeting on requests made under this section of the agenda.

6. **Adjournment and Next Meeting.** The meeting adjourned at 11:50 p.m. The next adjourned regular Arts Commission meeting is scheduled for Wednesday, July 27, at 6:30 p.m. in the City Council Chambers, 421 Main Street, Chico, CA.

CITY OF CHICO ARTS COMMISSION MINUTES

Adjourned Regular Meeting of July 27, 2011 – 6:30 p.m.
Chico Municipal Center – 421 Main Street – City Council Chambers

1. Call to Order. Chair McDaniel-Berg called the meeting to order at 6:30 a.m.
 - 1.1. Roll Call. *Present:* Commissioners Baugh, Crawford, Hughes, Mahood, Wanee, and Chair McDaniel-Berg. *Absent:* Commissioner Robinson
Staff present: Art Projects Coordinator Gardner.
-

ITEMS REMOVED FROM THE CONSENT AGENDA - None

3. REGULAR AGENDA

- 3.1 **Chico Palio and Artoberfest 2011 Update.** Debra Lucero, Executive Director, Upstate Community Foundation, presented a report regarding Artoberfest 2011 and Chico Palio which is being held on September 10, 2011 in the City Plaza. The Commission discussed staffing an Arts Commission information booth during Palio and assisting with the Thursday Night Market promotion booth.
- 3.2 **Arts and Economics Report.** Debra Lucero, Executive Director, Upstate Community Foundation, presented a report regarding the arts and culture survey of organizations and individual artists conducted during Fiscal Year 2010-11. A copy of the report was provided to the Commission.
- 3.3 **Development of the Arts Commission Biennial 2011 - 2012 Work Plan** - The Commission discussed its final recommendations regarding the Arts Commission Biennial 2011 and 2012 Work Plan to be submitted to the City Council. Following discussion of its list of priorities including the new recommendations resulting from discussions regarding the Revised Public Art Policy, a motion by Commissioner Hughes to approve the 2011 - 2012 Work Plan as follows was seconded by Commissioner Wanee. The motion carried (6-0-1. Robinson absent).
 1. Recommendations for Community Organization Funding in the Arts Category.
 2. Annual Window Art Project and Mayor's Awards.
 3. Recommendations for Public Art Projects funded with Merged Arts Fund 382.
 4. 2011 and 2012 Artoberfest Marketing Campaigns.
 5. Develop an arts recognition award for K-12 children.
 6. Arts Outreach to elementary schools including lost of arts resources and events.
 7. Collaborate w/community arts groups and artists to implement an arts marketing website.
 8. Develop a Public Art Master Plan for recommendation to Council.
 9. Conduct an arts survey to receive input from the general public.
 10. Set aside an annual allocation for a Signature Public Art Work at an entryway to Chico.
 11. Investigate the creation of a percent for art ordinance mandating a percent of capital improvement projects' budgets be allocated for public art.
 12. Consider the creation of a Public Art Advisory Group or List to assist in the development of public art projects.
 13. Investigate a policy to set aside 20% of every public art project budget into a separate fund to be used for administration of the public art program.
 14. Develop additional annual art event modules similar to Artoberfest.
 15. Establish arts identity for the City of Chico.
 16. Develop a policy and guidelines for private developers to include art in development projects.
- 3.4 **Discussion Regarding Mayor's Awards for Achievement in the Arts.** The Commission discussed the process by which recipients of the Mayor's Awards for Achievement in the Arts are selected and discussed potential nominees in the categories of individual, business, and/or non-profit organizations. The following individuals and organizations were presented as potential nominees to be selected at the Commission's August 10, 2011 meeting: Janet Turner Board of Directors, Chikoko, Warren Haskel, Scott Teeple, Orient and Flume, Chico Caberet, ChiVAA, Chico Art School, Jake Early, Jeff Lindsay, and Sal Casa.

4. A. **Committee Reports.**

- (1) Art in Public Places Committee - The Committee reported that it continues to work on the development of a Public Art Master Plan.
- (2) Outreach and Education Committee - The Committee reported that it continues to discuss the development of a Facebook page, criteria for youth arts awards, and an arts survey. It also discussed the possibility of revisiting the former City policy for setting aside Transient Occupancy Tax (TOT) for arts, culture, and tourism activities.

B. **Art Projects Coordinator Report.** The Art Projects Coordinator provided the Commission with the Art Projects Status List which included the Downtown Couplet Project, 99 Bikeway Aesthetic Treatments, Greening of 8th Avenue Art Project, Chico Depot Art Seating Project, Collaborative Art Installation Project, Public Art Lighting Program, Signature Art Project, and Public Art Fund Matching Program.

5. **Business from the Floor.** - None.

6. **Adjournment and Next Meeting.** The meeting adjourned at 8:45 to Wednesday, August 10, 2011 at 6:30 p.m. in the City Council Chambers, 421 Main Street, Chico, CA.

DATE

MARY GARDNER
ARTS PROJECTS COORDINATOR

**CITY OF CHICO ARTS COMMISSION
MINUTES**

Regular Meeting of August 10, 2011 – 6:30 p.m.
Chico Municipal Center – 421 Main Street – City Council Chambers

1. Call to Order. Vice-Chair Wanee called the meeting to order.
 - 1.1. Roll Call. - *Present:* Vice-Chair Wanee, Commissioners Baugh, Crawford, Hughes, Mahood, and Robinson. *Absent:* Chair McDaniel-Berg.
Staff present: Assistant City Manager Rucker, Community Development Manager Carroll, and Art Projects Coordinator Gardner
 - 1.2. Art Minute - Commissioner Robinson conducted a presentation regarding art work he documented while in Spain.
 - 1.3. A Moment of Silence for Scott Teeple. - The Commission observed a moment of silence in honor of the recent passing of artist Scott Teeple.
 2. **CONSENT AGENDA** All matters listed under the Consent Agenda are to be considered routine and enacted by one motion. There will be no separate discussion of these items unless requested by a member of the Commission or a member of the public. Items removed will be heard immediately following the approval of the Consent Agenda.
 - 2.1. **Approval of Minutes.** A motion by Commissioner Baugh to approve the minutes of July 13, 2011 was seconded by Commissioner Mahood. The motion carried (5-1-1, Robinson abstaining, McDaniel-Berg absent)
-

ITEMS REMOVED FROM THE CONSENT AGENDA - None.

3. **REGULAR AGENDA**

- 3.1 **Consideration of Revisions to Mini-Grant Funding Request Form.** The Commission discussed revisions to the mini-grant funding request forms. By consensus, the Commission agreed to approve the revised funding request form at its September 14, 2011 meeting.
 - 3.2 **Report Regarding the City Plaza Trolley Mural.** Artist William EverOne reported on the progress of the mural, depicting an electric trolley, which he is painting on the south wall of the restrooms located in the City Plaza. Mr. EverOne indicated that the mural would be completed in October 2011.
 - 3.3 **Discussion Regarding Mayor's Awards for Achievement in the Arts.** The Mayor's Awards for Achievement in the Arts are presented each October in memory of former Arts Commissioner Joseph Kaveney. The Commission selected the following award recipients in the categories of individual, business, and/or non-profit organizations for their significant contributions to the arts in the Chico community: Scott Teeple, Orient and Flume Art Glass, and the Janet Turner Museum Board of Directors. The awards will be presented by Mayor Schwab at the City Council meeting on Tuesday October 4, 2011 at 6:30 p.m. along with a proclamation declaring October as Arts and Humanities Month.
 - 3.4 **Discussion Regarding Attendance by Commissioners at Upcoming Meetings and Events.** The Commission discussed its attendance at upcoming Council meetings on September 6, 2011 and October 4, 2011 and its participation in Chico Palio on Saturday September 10, 2011.
4. A. **Committee Reports.**
- (1) Art in Public Places Committee Report - Art Projects Coordinator reported that the Committee continued its discussion regarding the development of the Public Art Master Plan and the upcoming presentation by Shelly Willis.

(2) Outreach and Education Committee Report - Commissioner Baugh reported that the Committee continued its discussion regarding the Arts Awareness Campaign, outreach to the elementary schools, an award for K-12 youth, and the development of an arts survey.

B. **Chico Arts Foundation Report.** None.

C. **Art Projects Coordinator Report.** The Art Projects Coordinator provided the Commission with the Art Projects Status update which included the Downtown Couplet Project, 99 Bikeway Aesthetic Treatments, Greening of 8th Avenue Art Project, Chico Depot Art Seating Project, Collaborative Art Installation Project, Public Art Lighting Program, Signature Art Project, and Public Art Fund Matching Program. Assistant City Manager Rucker provided a report regarding the status of the Redevelopment Agency.

5. **Business from the Floor.** None.

6. **Adjournment and Next Meeting.** The meeting adjourned at 8:15 p.m. to Wednesday, September 14, 2011 at 6:30 p.m. in the City Council Chambers, 421 Main Street, Chico, CA.

DATE

MARY GARDNER
ARTS PROJECTS COORDINATOR

CITY OF CHICO ARTS COMMISSION MINUTES

Regular Meeting of September 14, 2011 – 6:30 p.m.
Chico Municipal Center – 421 Main Street – City Council Chambers

1. Call to Order. Chair McDaniel-Berg called the meeting to order.
 - 1.1. Roll Call. - *Present:* Chair McDaniel-Berg, Commissioners Baugh, Crawford, Hughes, Mahood, Robinson, and Wanee.
Staff present: Assistant City Manager Rucker and Art Projects Coordinator Gardner
 - 1.2. Art Minute - Commissioner Mahood conducted a presentation regarding Chateau art and architecture.
 2. **CONSENT AGENDA** All matters listed under the Consent Agenda are to be considered routine and enacted by one motion. There will be no separate discussion of these items unless requested by a member of the Commission or a member of the public. Items removed will be heard immediately following the approval of the Consent Agenda.
-

ITEMS REMOVED FROM THE CONSENT AGENDA - None

3. **REGULAR AGENDA**

- 3.1. **Consideration of Offer to Donate Art Work.** The Commission considered a proposal regarding the acceptance of an offer of donated art work. The Commission was provided with a proposal for an art work in memory of Hmong Leader, General Vang Pao to be located adjacent to the stairway leading up to the Council Chamber Building. Because the value of the donation is greater than \$20,000, the Commission's recommendation must be forwarded to the City Council for acceptance. Following discussion, a motion by Commissioner Hughes to approve the concept of the donation with the condition that the donors provide additional detail of the sculpture and its siting was seconded by Commissioner Robinson. The motion carried unanimously (7-0). A motion by Commissioner Mahood to appoint Commissioner Baugh to assist the donors and staff with determining alternate locations for the sculpture was seconded by Commissioner Crawford. The motion carried unanimously (7-0).
 - 3.2. **Consideration of Final Revisions to Mini-Grant Funding Request Form.** At its August 10, 2011 meeting, the Commission provided direction for revisions to the mini-grant funding request form. A report provided by Community Development Manager Carroll presented the final draft of the form. A motion by Commissioner Mahood to approve the form was seconded by Commissioner Wanee. The motion carried unanimously (7-0).
 - 3.3. **Discussion Regarding Scheduling Workshop with Public Art Administrator.** Following discussion and by consensus, the Commission directed staff to schedule a workshop the first week of November 2011 regarding current practices in the public art field with Shelly Willis, Public Art Director for the Sacramento Metropolitan Arts Commission. At the workshop, the Commission would like to discuss the development of a public art ordinance, a public art advisory group, an administrative set-aside for public art projects, and the development of a Public Art Master Plan.
4. **REPORTS AND COMMUNICATIONS.** The following reports and communication items were provided for the Commission's information:
 - A. **Committee Reports.**
 - (1) **Art in Public Places Committee** - Commissioner Mahood reported that the Committee discussed Chico Palio, Shelly Willis's visit, and the need for a mural conservation program.
 - (2) **Outreach and Education Committee** - Commissioner Baugh reported that the Committee continued its discussion regarding the Arts Awareness Campaign, including a method by which interviews could be recorded outside of the KZFR studio, outreach to the elementary schools, an award for K-12 youth, and the development of an arts survey.

- B. Chico Arts Foundation Report(CAF).- Chair Mc Daniel-Berg reported that CAF has completed its mission and vision statements and board development, and is ready to begin work supporting the Commission's Work Plan including Artoberfest and possibly a campaign for mural conservation.
- C. Staff Report. The Art Projects Coordinator provided the Commission with the Art Projects Status update which included the Downtown Couplet Project, 99 Bikeway Aesthetic Treatments, Greening of 8th Avenue Art Project, Chico Depot Art Seating Project, Collaborative Art Installation Project, Public Art Lighting Program, Signature Art Project, and Public Art Fund Matching Program.
5. **Business from the Floor**. Chair Mc Daniel-Berg addressed the Commission.
6. **Adjournment and Next Meeting**. The meeting adjourned at 8:39 p.m. to Wednesday, October 12, 2011 at 6:30 p.m. in the City Council Chambers, 421 Main Street, Chico, CA.

DATE

MARY GARDNER
ARTS PROJECTS COORDINATOR

**CITY OF CHICO ARTS COMMISSION
MINUTES**

Regular Meeting of October 12, 2011 – 6:30 p.m.
Chico Municipal Center – 421 Main Street – City Council Chambers

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1. Call to Order - Chair McDaniel-Berg called the meeting to order.
 - 1.1. Roll Call – Present: Chair McDaniel-Berg, Commissioners Baugh, Crawford, Hughes, Mahood, Robinson, and Wanee.
Staff present: Assistant City Manager Rucker, Art Projects Coordinator Gardner.
 - 1.2. **Art Minute** - Commissioner McDaniel-Berg – Museum of Northern California Art (MonCA)

2. **CONSENT AGENDA**

ITEMS REMOVED FROM THE CONSENT AGENDA – None.

3. **REGULAR AGENDA**

- 3.1. **Presentation of a 2010-11 Artist Mini-Grant Project.** Susan Kirk, recipient of 2010-11 Artist Mini-Grants funded with Community Organization Funding in the Arts Category, presented her completed project.
 - 3.2. **Consideration of Offer to Donate Art Work.** At its September 14, 2011 meeting the Arts Commission voted to accept the donation of an art work in memory of Hmong Leader, General Vang Pao with the condition that the donors provide additional details of the sculpture and its siting. Following discussion regarding the location of the sculpture, Commissioner Mahood made a motion to recommend the following Council Chamber Building locations in order of preference, #1 to the left of the Dancing Trout Fountain, #2 to right of the Dancing Trout Fountain, and #3 to the right of the 4th Street stairs. The motion was seconded by Commissioner Baugh and carried unanimously (7-0).
 - 3.3. **Consideration of Arts Survey.** The Commission considered a draft survey provided by the Outreach and Education Committee. Following input regarding revisions from the Commission, a motion by Commissioner Wanee to approve the survey was seconded by Chair McDaniel-Berg. The motion carried unanimously (7-0).
 - 3.4. **Discussion Regarding Agenda for Workshop with Public Art Administrator.** The Commission discussed the workshop with Shelly Willis, Public Art Director for the Sacramento Metropolitan Arts Commission to be held Thursday, November 3, 2011 noon -2:00 p.m. who will lead a workshop for the Commission regarding current practices in the public art field. The Commission confirmed the workshop agenda and discussed methods of outreach.
4. **REPORTS AND COMMUNICATIONS.** The following reports and communication items were provided for the Commission's information.
 - A. **Committee Reports.**
 - (1) **Art in Public Places Committee** – Commissioner McDaniel-Berg reported that the Committee discussed Shelly Willis's visit and the need to establish a timeline for completion of the Public Art Master Plan.
 - (2) **Outreach and Education Committee** – Commissioner Baugh reported that the Committee discussed the new digital recorder provided by the City and the arts survey which will be launched on Saturday October 29, 2011.

- B. Chico Arts Foundation Report. Monica Mc Daniel-Berg, President of the Chico Arts Foundation reported on the Foundation's activities.
 - C. Staff Report. The Art Projects Coordinator provided the Commission with the Art Projects Status update which included the Downtown Couplet Project, 99 Bikeway Aesthetic Treatments, Greening of 8th Avenue Art Project, Chico Depot Art Seating Project, Collaborative Art Installation Project, Public Art Lighting Program, Signature Art Project, and Public Art Fund Matching Program.
5. **BUSINESS FROM THE FLOOR**. - Commissioner Wane addressed the Commission.
6. **ADJOURNMENT AND NEXT MEETING**. The meeting was adjourned to Wednesday, November 3, 2011 at noon in the Old Municipal Building, 441 Main Street, Chico, CA.

DATE

MARY GARDNER
ARTS PROJECTS COORDINATOR

CITY OF CHICO ARTS COMMISSION - MINUTES

Adjourned Regular Meeting of November 9, 2011 – 6:30 p.m.
Chico Municipal Center – 421 Main Street – City Council Chambers

1. Call to Order. Chair McDaniel-Berg called the meeting to order at 6:30 p.m.
- 1.1. Roll Call. *Present:* Commissioners Baugh, Crawford, Hughes, Mahood, Robinson, Wanee and Chair McDaniel-Berg.
Staff present: Assistant City Manager Rucker and Art Projects Coordinator Gardner
- 1.2. Art Minute - Commissioner Crawford presented information regarding Tomas Transtomer, winner of the 2011 Nobel Prize in Literature.
2. **CONSENT AGENDA**
 - 2.1 **Approval of Minutes.** A motion by Commissioner Wanee to approve the minutes of July 27, 2011 with the addition of the 2011-012 Work Plan priorities as recommended to the City Council, was seconded by Commissioner Mahood. The motion carried (6-0-1, Robinson abstaining). A motion by Commissioner Wanee to approve the minutes of August 10, 2011 was seconded by Commissioner Robinson. The motion carried (6-0-1, McDaniel-Berg, abstaining). A motion by Commissioner Wanee to approve the minutes of September 14, 2011 with the correction that Chair McDaniel-Berg was present was seconded by Commissioner Hughes. The motion carried unanimously. A motion by Commissioner Wanee to approve the minutes of October 12, 2011 with the correction of replacing the title "agenda" with "minutes" was seconded by Commissioner Baugh. The motion carried unanimously.
3. **REGULAR AGENDA**
4. **Reports and Communications.** The following reports and communications items were provided.
 - A. **Committee Reports.**
 - (1.) Art in Public Places Committee Report - Chair McDaniel-Berg reported that the Committee reviewed Public Art Master Plans from other cities and options for funding a consultant to assist with the master plan process. The upcoming presentation by Shelly Willis was also discussed.
 - (2.) Outreach and Education Committee Report – Commissioner Baugh reported that Committee continued to discuss arts outreach in the schools, the development of a youth arts award, and progress regarding a Commission Facebook page.
 - B. **Chico Arts Foundation Report.** Monica Mc Daniel-Berg, President of the Chico Arts Foundation (CAF) will report on the Foundation's activities. – Chair McDaniel-Berg reported that the CAF Board of Directors is working on board recruitment including expanding the board to seven members; they appointed officers, and will focus fundraising efforts on Artoberfest and the arts marketing website.
 - C. **Staff Report.** The Art Projects Coordinator reported on the recent presentation by Shelly Willis, Public Art Director for the Sacramento Metropolitan Arts Commission and provided the Commission with the Art Projects Status list.
5. **Business from the Floor.** The following members of the public addressed the Commission:
William EverOne, Ginny Crawford, and Monica McDaniel Berg.
6. **Adjournment and Next Meeting.** The meeting adjourned at next 7:47. The next regular Arts Commission meeting is scheduled for Wednesday, December 14, 2011 at 6:30 p.m. in the City Council Chambers, 421 Main Street, Chico, CA.

DATE

MARY GARDNER
ARTS PROJECTS COORDINATOR

CITY OF CHICO ARTS COMMISSION MINUTES

Adjourned Regular Meeting of December 14, 2011 – 6:30 p.m.
Chico Municipal Center – 421 Main Street – City Council Chambers

1. Call to Order. Chair McDaniel-Berg called the meeting to order at 6:32 p.m.
 - 1.1. Roll Call. *Present:* Commissioners Baugh, Crawford, Hughes, Mahood, Wanees, and Chair McDaniel-Berg. *Absent:* Commissioner Robinson.
Staff present: Assistant City Manager Rucker and Art Projects Coordinator Gardner.
 - 1.2. Art Minute - Commissioner Baugh – Children's Choir of Chico
 - 2.1 **CONSENT AGENDA**
 - 2.2 **Approval of Minutes** A motion by Commissioner Baugh to approve the minutes of November 9, 2011 was seconded by Commissioner Wanees. The motion carried (6-0-1, Robinson absent).
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ITEMS REMOVED FROM THE CONSENT AGENDA - None

3. **REGULAR AGENDA**

- 3.1 **Discussion and Acceptance of Written Report Regarding the 2011 Artoberfest Marketing Campaign.** The Art Projects Coordinator transmitted a copy of the 2011 Artoberfest Marketing Campaign report, which included a schedule of events, participants, sponsors, media coverage budget detail, and statistical information regarding the Artoberfest.org website. A motion by Commissioner Wanees to accept the 2011 Artoberfest Marketing Campaign report was seconded by Commissioner Mahood. The motion carried (6-0-1, Robinson absent).
- 3.2 **Consideration of the Trolley Mural Project.** At its August 10, 2011 meeting, the Commission was provided with an update from artist William EverOne regarding progress of the Trolley Mural located on the south wall of the restrooms located in the City Plaza. At that meeting, Mr. EverOne indicated that the mural would be completed by October 2011. Because the mural is not yet completed, the Commission discussed options for facilitating its completion. A motion by Commissioner Crawford to give Mr. EverOne a non-negotiable deadline of February 1, 2012 to finish the mural was seconded by Commissioner Wanees. The motion carried (6-0-1, Robinson absent).
- 3.3 **Discussion Regarding Email Communication from City Staff to Arts Commission.** The Commission discussed developing a method for prioritizing the emails that the Commission receives from City Staff, and by consensus directed staff to use the phrase "Arts Com Only" to prioritize emails that are related to Arts Commission-only business and correspondence.
- 3.4 **Consideration of the Name of the Commission Art Minute.** Following discussion, a motion by Commissioner Wanees to change the name of the monthly agenda item from "Art Minute" to "Art Inspiration" was seconded by Commissioner Hughes. The motion carried (6-0-1, Robinson absent).
- 3.5 **Discussion Regarding Criteria for Youth Art Award.** Following discussion, a motion by Commissioner Crawford to approve the following criteria and implementation for the Mayor's Young Artist Award was seconded by Commissioner Wanees. The motion carried (6-0-1, Robinson absent):
 1. All art disciplines and media will be included such as visual arts, theatre, dance, performance art, literary arts, new media, and music.
 2. Grades 7-12 will be eligible for award consideration.
 3. An adult sponsor (18 years or older) for each potential award recipient will be required. This may be a teacher, parent, mentor, relative, or guardian.

4. The Outreach and Education Committee will compose a letter requesting award nominations. This letter will be distributed to the Chico Unified School District, private schools, youth service agencies, and the general public via email, U.S. Postal service, Facebook, the website, and the local media.
5. The letter will include a form requiring contact information and a statement of support from the sponsor. Once the Committee narrows the pool down to a smaller group of finalists, an example or documentation of the art discipline for which the artist is being recommended will be requested.
6. A statement will be included on the application form indicating that assistance from the Outreach and Education Committee or staff will be available to facilitate the submission of the documentation of the artist's art form.
7. The Outreach and Education Committee will make recommendations to the Arts Commission which will approve the final award recipients.

Sadie Card and Erin Wells addressed the Commission regarding this topic.

- 3.6 **Drawing for Winner of Completion of Arts Survey.** On November 30, 2011, the Arts Survey conducted by the Commission closed and those who completed the survey were eligible to enter to win dinner for six prepared by the Arts Commission. The Commission drew the winning entry from the sixty-six names of those who requested to be included in the drawing. Kelly Mortensen's name was drawn by member of the public Sadie Card and an alternate, B. Akimoto was drawn as second choice in the event that that Ms. Mortensen declines.
4. **Reports and Communications.** The following reports and communications items were provided.
 - A. **Committee Reports.**
 - (1.) Art in Public Places Committee Report – Commissioner Mahood reported that the Committee continues to work in other cities on its development of the Public art Master Plan and is researching how percent for art ordinances. They also discussed the presentation by Shelly Willis, its benefits and how to possibly build on the momentum by offering future presentations.
 - (2.) Outreach and Education Committee Report – Commissioner Baugh reported that the Committee discussed the Art Awareness Campaign, the survey and how best to present the results, the Arts in the Schools program, and the criteria and implementation of the Mayor's Young Artist Award.
 - B. **Chico Arts Foundation Report.** Monica Mc Daniel-Berg, President of the Chico Arts Foundation (CAF) reported that the Board attended the North Valley Community Foundation's seminar on social media, is working on developing a website on the Foundation's activities and board recruitment and is investigating grants.gov and the Cultural Data Project.
 - C. **Art Projects Coordinator Report.** The Commission was being provided with the Art Projects Status list and additionally was updated on the schedule for the upcoming, Community Organization Funding process, the General Vang Pao memorial sculpture, the status of the RDA ruling, and a decorative fence that PG&E is installing around the transformer box in the City Hall parking lot.
5. **Business from the Floor.** None.
6. **Adjournment and Next Meeting.** The meeting adjourned at 9:47 p.m. The next regular Arts Commission meeting is scheduled for Wednesday, January 11, 2012 at 6:30 p.m. in the City Council Chambers, 421 Main Street, Chico, CA.

DATE

MARY GARDNER
ARTS PROJECTS COORDINATOR