

# ARTS COMMISSION

Regular Meeting - January 12, 2000

The Arts Commission met in regular session on January 12, 2000, at 7:30 p.m. in Conference Room 1 of the Chico Municipal Center. Present: Chair Hall, Commissioners Busch, Lee, Lucero Austin, Memmer, Nichols, and White. Absent: None. City staff present: Risk Manager Koch, Art Projects Coordinator Gardner and Administrative Secretary Main.

## ART MINUTE

A video was shown that depicted the work completed so far by artist Donna Billick on the Our Hands sculpture that is commissioned to be installed in February.

## ELECTION OF CHAIR AND VICE CHAIR

Risk Manager Koch noted that annually according to City charter, the boards and commissions are required to elect a new Chair and Vice Chair. Nominations for Chair during the 2000 calendar year were opened.

Commissioner Memmer's nomination of Commissioner Lee to be Chair was declined by Commissioner Lee. Chair Hall was nominated by Commissioner White for Chair and the nomination was unanimously carried. Commissioner Lee nominated Commissioner Busch for Vice Chair and the vote was unanimously carried.

## ACCEPTANCE OF AGENDA

There were no changes to the agenda at this time, but Chair Hall stated that because this is such a large agenda, there may be a need to evaluate the time available for some agenda items at a later time.

## APPROVAL OF MINUTES - MEETING OF 12-8-99

Commissioner Busch noted that under the section titled Staff Reports in the paragraph where Chair Hall is stating his motion, the word total should be added after the words "...not to exceed \$500..." in order to clarify the amount. The motion by Commissioner Busch to approve the minutes as corrected was seconded and unanimously approved.

## CONSIDERATION OF REVISED CHICO OPEN BOARD ART PROJECT

Risk Manager Koch noted that the project previously reviewed and approved by the Commission is basically embodied in the new proposal, but there are some new ideas that bear discussion by the

Commission. He pointed out that the proposal allows the proponents to be included as two of the artists. The artists are to donate the art back to the proponents and an auction will be held with the money going toward funding a similar project for the next fiscal year; the problem would be who will be responsible for handling the money. The concept of a web site using banner advertising is introduced in this proposal, and has recently been raised as a concern with Tropea's concept.

In response to Commissioner Lucero Austin's question as to whether or not redevelopment money can go to an ongoing program of this type, Risk Manager Koch replied that it could as long as it remained the same program each year and the City Council approves it.

Jeff Goolsby reported that all of the core elements of the original proposal exist as they were approved on three separate occasions. He stated that it has been understood that he and Gino Lucich would be working as selected artists. He noted that an advisory board will be doing the actual selection of the pieces, but the four permanent pieces would be selected by the Arts Commission.

Gino Lucich stated that he and Jeff Goolsby formed Mountain Valley Arts and are now set up to take on annual projects. In response to Commissioner Lucero Austin's question as to whether or not they have 503(c) non-profit status, Mr. Lucich stated that it is in the process, and that Mountain Valley Arts is also associated with some other non-profits in the area.

In response to Commissioner Lucero Austin's question as to who will make up the advisory board, Mr. Lucich stated that the advisory board already exists and will consist of himself, Mr. Goolsby and representatives of the Downtown Chico Business Association, downtown business owners, and a number of arts related individuals.

Chair Hall opened the discussion to public comment.

Katrina Davis, Director of the Downtown Chico Business Association (DCBA), stated that she is the head of the advisory committee for the COBA project. She offered her support and confidence in the project.

Nancy Lindahl, the owner of Zucchini and Vine stated that their exterior building wall gets a lot of graffiti, and she thinks it would be wonderful to see the work of twenty artists displayed in a span of eight weeks.

Douglas Coleman, owner of Cellestino's and Cafe Max stated that he has had an interest in the project since its inception, and that Lucich and Goolsby have been diligent in getting support for their project.

Chair Hall began the discussion by comparing the COBA project to the typical process for obtaining redevelopment funding. Commissioner Lucero Austin stated that the way it is set up now, the

Commission does not have any say over the breadth of appeal to the public.

Art Projects Coordinator Gardner noted that the Commission will be given the final say in how the four final panels are selected. Commissioner Lucero Austin stated that the bottom line is that twenty pieces will be going up on the downtown wall over a four-month period that the Commission has no say over, and she feels it would be prudent to have some Commission representation on the advisory committee.

Commissioner Memmer expressed a similar concern that the project is being funded with City money, and there is no way to insure that the selections will have the required breadth of appeal. Chair Hall replied that the twenty panels are up for only one month and are transitory in nature.

Commissioner Busch stated that she was not concerned with the breadth of appeal issue after meeting some of the panel members tonight.

After some discussion, Chair Hall indicated that in light of concerns of the Commission in terms of the advisory panel, he would like more specific information regarding the makeup of the panel. Jeff Goolsby stated that the goal of the project is to involve the community in the art process, and that in addition to some members from the DCBA, and some community members that are involved in the arts, the committee will consist of Katrina Davis, Nancy Lindahl, and Douglas Coleman.

Chair Hall indicated that the Commission is concerned about who will select the panels. Gino Lucich stated that it would be at the discretion of the curator. Chair Hall responded that this would be going against the way the process has been designed, created and followed to this point.

After further discussion, Jeff Goolsby outlined the selection process for the Commission. He stated that the advisory board is comprised of a diverse selection of community members with many different opinions. He and Mr. Lucich will do the leg work to bring in the artist, and the advisory panel will review the work as much as possible.

Art Projects Coordinator Gardner stated that this matter could be placed on the September agenda for review of the process by the Commission.

Commissioner White suggested providing the advisory committee with a synopsis of the Commission's requirement for breadth of appeal. Commissioner Memmer stated that including this information would make her feel much more comfortable with the process.

In response to Commissioner Lucero Austin's question as to how this project could become self-sustaining, Goolsby replied that they will be developing a promotional package, and part of their plan is to develop an Internet web site. One of their ideas is to take pictures of the artist and see the evolution of a work of art on this web site, and for the use of banner revenues. Katrina Davis commented

that it might be possible to have businesses sponsor each panel.

Chair Hall stated that the panel should be returned to the artist after the final selection process is completed due to the difficulty of the Commission tracking the sale revenues. He suggested that the artist could donate the panel to Mountain Valley Arts, and that this could be written into the agreement between Mountain Valley Arts and the artist.

Commissioner Memmer stated that if fifty percent of the money goes to the artist, and fifty percent goes to funding for next year, there is not a mechanism in place for inventorying the art pieces or handling the money.

Commissioner Lee noted that he has been abstaining from becoming involved in this conversation because he feels there may be a conflict of interest.

It was the consensus of the Commission that the responsibility for possession and sale of the pieces should remain with Mountain Valley Arts, and that the Commission will only take possession of the final four pieces.

Chair Hall brought up the issue of the web site. Commissioner Busch questioned what the \$1,000 external consultation fee was for. Goolsby stated that it would take that amount of money to hire a professional web designer to create a site that would be one of the top sites visited.

Chair Hall noted that Tropea's site can run banner ads because the City is not funding the site, and is only offering access via hot links. He said that this process would need to be reviewed by the City Attorney. Risk Manager Koch stated that in essence the City would be funding a commercial enterprise.

Chair Hall stated that to pursue the idea of a web site is once again creating a new policy, and could delay the COBA project further. He suggested that the money for the site could be obtained from private donations.

Commissioner Lucero Austin's motion to leave the proposal as written with the funding for the web site contingent on approval from the City Attorney was seconded by Commissioner Nichols for discussion.

Commissioner Nichols indicated that the money for the consultant could be left in the proposal contingent upon review by the City Attorney, and if it is not appropriate it could be reported to Council that it will be taken out of the proposal. Chair Hall stated that he felt there are too many unanswered questions, and it is too late to review the legalities. He said that leaving the money for the web site in the proposal would jeopardize the program.

Goolsby said that the site will be a very intensive interactive site, and that it has to function independently. Risk Manager Koch noted that the banner ads are to raise money for COBA for next year. Commissioner Lucero Austin withdraw her motion due to the problem of accountability of funds generated from the web site.

Commissioner White suggested that they could work on the web site for next year, or they may find private funding and have much more flexibility. Commissioner Lucero Austin said that they could build a site, but not live in it this year.

Chair Hall stated that there has been some concern expressed regarding a possible conflict of interest if Lucich and Goolsby are exhibitors. The concern being that it is a publically funded show and people are being paid to show in it. Lucich said that he thought this issue had come up before and the Commission did not have a problem with it.

Commissioner Nichols moved approval of allowing Lucich and Goolsby to participate in the COBA project as exhibitors. The motion was seconded, but failed for lack of a majority with Commissioners Busch, Nichols and White voting aye, and Chair Hall and Commissioners Lucero Austin and Memmer voting no, and Commissioner Lee abstaining.

After a brief discussion it was the consensus of the Commission that there would not be an automatic spot for Lucich and Goolsby, but rather the two could go through the same advisory committee process as the other artists.

In response to Chair Hall's question as to whether or not all twenty artists will be local, Goolsby stated that the majority of artists will be from the Chico area, but the area may be broadened to include areas such as Orland and Oroville.

Chair Hall suggested that there should be a sign across the wall describing what the project is so that the public will understand that it is a rotating display. Goolsby agreed this was a good idea.

Goolsby and Lucich indicated that after consideration, they have agreed to remove themselves from the pool of twenty artists.

In response to Commissioner Busch's question as to whether or not monthly receptions are included in the budget, Goolsby replied that they are budgeting money for monthly receptions, but they will be trying to obtain private contributions for the receptions.

Commissioner Memmer expressed some concern regarding the \$2,000 for office rent and phone and fax. Risk Manager Koch said that if these items are deemed essential to the project, and only for the project and not any other purpose, then it would be appropriate. Goolsby stated that the \$2,000 is prorated from

the full cost of the office, and is the amount that will be used for the COBA project only.

In response to Chair Hall's question regarding the storage of the panels, Goolsby indicated that he will be storing the panels.

Chair Hall and Commissioner Memmer expressed some concern regarding the price for transportation and gas. Risk Manager Koch replied that he felt the amount budgeted was reasonable.

There was a brief discussion concerning distribution of the t-shirts, and it was agreed that the t-shirts would not be sold, but could be distributed with a request for a donation.

Jeff Goolsby requested that the \$1,000 for Internet access be removed from their proposal, and that the \$600 for DSL Internet access be left in. Risk Manager Koch indicated that in his staff report to Council he will move the DSL Internet access of \$600 up to the promotional section, and delete the \$1,000 for Internet access.

Commissioner Busch moved to approve the revised COBA project with the following changes: Lucich and Goolsby will be omitted from the proposal as participating artists; the external consultation charge of \$1,000 will be removed, and the DSL Internet access will be moved up to the promotion section of the budget; the advisory committee will take into consideration the breadth of appeal of the art to the community when selecting panels; the t-shirts will be distributed by donation only. The motion was seconded and carried with Chair Hall, Commissioners Busch, Lucero Austin, Memmer, Nichols and White voting aye, and Commissioner Lee abstaining.

Commissioner Lee asked that item 8, Commission work priorities, on the agenda be moved to the February meeting because he felt that it is too late to give it the time that it will require. After a brief discussion it was the consensus of the Commission to explore item 8 briefly at tonight's meeting.

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The Commission recessed at 10:00 p.m. for five minutes

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#### DISCUSSION OF FUTURE COMMISSION PRIORITIES AND WORK PROGRAM, INCLUDING COMMITTEE STRUCTURE:

Chair Hall suggested that it would be a good idea for the Commission to have a special meeting to discuss program priorities and the committee structure. After some discussion it was the consensus of the Commission to meet on February 22 at 6:30 p.m. for a workshop focusing on these issues, in addition to the regular meeting on February 9. Chair Hall felt that this meeting could provide a team building experience for the Commission as it worked through these items.

Commissioner Lucero Austin suggested that the committees should be appointed at tonight's meeting so they can meet at least once before the next Commission meeting.

After a brief discussion it was decided that the committees would be set up as follows: Art in Public Places Committee - Commissioners Busch, Lucero Austin, Memmer; Capital Projects Committee - Commissioners Busch, Lee, Nichols; Information Committee - Commissioners Lee, Lucero Austin, White. Art Projects Coordinator Gardner indicated that the conclusion of tonight's meeting she would schedule a time for each committee to meet.

Commissioner Lucero Austin's motion to continue the meeting past 10:30 p.m. in order to finish discussion of the items on the agenda was seconded and unanimously approved.

### 2000-01 BUDGET FOR COMMISSION OPERATIONS:

Risk Manager Koch stated that at the end of the month he will need to submit an operating budget for fiscal year 2000-01, and that the Commission had been provided with the current page from the budget with their agendas. He reported that the Commission has incurred more costs in terms of postage, mailing, copying, and printing. He said he has the ability to transfer funds between accounts, and he will have to do that this year. He suggested that the Commission allow him to use his discretion to extend the amount of money for office expense, postage and copying to be increased as appropriate to cover for the next fiscal year. It was the consensus of the Commission to do this.

In response to Chair Hall's question of how much the budget will be increased, Risk Manager Koch suggested doubling the postage and mailing, and copying and printing costs and increasing the others slightly.

Another item Risk Manager Koch suggested should be included in the budget, is for Commission members to attend conferences as has previously been discussed. He said that as a policy issue, the Commission should discuss this issue with the Council at the meeting in May and come to some sort of an agreement as to how to handle it. The City Manager has said to put the money in the budget now that will be requested for next year.

In response to Commissioner Lee's question regarding whether or not the conferences typically have a tuition associated with them, Risk Manager Koch replied that generally speaking the larger conferences do have a tuition, but for regional meetings the cost would probably be much less.

In response to Chair Hall's question as to how much is recommended to be budgeted, Risk Manager Koch suggested \$2,000. It was the consensus of the commission for Risk Manager Koch to budget an additional \$2,000 for attendance by two to three members, or staff, at conferences.

### DISCUSSION REGARDING THE PROPOSED SPRING FORUM

Art Projects Coordinator Gardner stated that the Art In Public Places Committee will be discussing the Spring Forum at their next meeting, and they will be prepared to discuss the final plans at the February 9th Commission meeting.

Art Projects Coordinator Gardner reported that she had called the Council for Humanities, and the \$800 that was granted to the Chico Museum to bring Gail Goldman to Chico still exists. She said that if anything has changed since this was previously discussed the City should reapply at least six weeks before the event. The grant requires equal matching, and items like postage, copies, and staff time can be used as part of the budget that constitutes a City match.

Art Projects Coordinator Gardner suggested that the \$1400 that is listed under professional services could be transferred and used for the forum.

Risk Manager Koch stated that he will have to ask for a budget modification if the Commission will be applying for the grant, and he will need to obtain Council approval to apply.

Art Projects Coordinator Gardner reported that she met with Jim Goodwin from the Chamber of Commerce regarding the Park Avenue project. She stated that the Chamber is interested in bringing a person from Vancouver Island to speak regarding a method for promoting cultural tourism, and using art to promote economic development. There was a consensus of the Commission for the Art In Public Places Committee to continue to work with the Chamber to develop this idea, possibly incorporating the speaker into the Commission's forum.

#### COMMITTEE/CHAMBER LIAISON REPORTS

Commissioner Busch reviewed a draft of the brochure for the call for local artists that will be paired with upcoming smaller projects.

Risk Manager Koch stated that Susan Peterson has left the Chamber of Commerce, and that Jim Goodwin will be taking over for the time being. Goodwin is expected to restructure his staff. Risk Manager Koch suggested that staff or a member of the Commission should attend one of the Chamber meetings.

#### STAFF REPORTS:

Risk Manager Koch reported that the Billick piece is on pace for being installed the first part of February. He also reported that on February 10 there will be new art showing by Paul Feldhaus in the Municipal Center Building.

Chair Hall asked that discussion regarding the dedication of the "Our Hands" sculpture by Donna Billick be placed on the February 8 agenda.



REPORTS AND COMMUNICATIONS:

None.

UPCOMING EVENTS:

The upcoming events were not scrolled. Art Projects Coordinator Gardner read from the upcoming events list. She stated that if any nonprofit arts organizations would like to have an item placed on the arts calendar they should call her directly.

BUSINESS FROM THE FLOOR:

None.

ADJOURNMENT:

The meeting was adjourned at 11:05 p.m.

## ARTS COMMISSION

Adjourned Regular Meeting - February 22, 2000

The Arts Commission met in adjourned regular session on February 22, 2000, at 6:30 p.m. in Conference Room 1 of the Chico Council Chamber Building. Present: Chair Hall, Commissioners Busch, Lee, Lucero-Austin, Memmer, and White. Absent: Commissioner Nichols. City staff present: Risk Manager Koch, Art Projects Coordinator Gardner and Administrative Secretary Main.

### WORKSHOP DISCUSSION REGARDING THE COMMISSION'S STRUCTURE, PROCEDURES, AND WORK PROGRAM PRIORITIES

Chair Hall advised the Commission that he will be stepping down as Chair and resigning from the Commission. He formally turned the meeting over to Vice Chair Busch.

Each Commissioner briefly discussed their personal goals and philosophies for the Commission. Each goal was listed and assigned to a committee for further discussion.

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Chair Hall left the meeting at 7:50 p.m.

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The following subcommittees were formed: Art In Public Places Committee consisting of Commissioners Busch, Memmer and Nichols. The Outreach Committee consisting of Commissioners Lee, Lucero Austin and White. It was decided that the Outreach Committee would meet on the first Friday of each month at 11:00 a.m. The Art In Public Places Committee will continue to meet on the first Wednesday of the month at 2:00 p.m.

Risk Manager Koch advised the Commission that there is a limited budget, and that it is necessary that a staff person be present at all committee or subcommittee meetings. The Commission needs to consider what projects they want the Art Projects Coordinator to spend her time on. If the Commission wants to solicit people to join an ad hoc committee it may require Council approval.

### DISCUSSION REGARDING DEDICATION CEREMONY FOR THE "OUR HANDS" SCULPTURE

Art Projects Coordinator Gardner reported that the hands will likely be installed the first week of March. She has been in contact with Gail Goldman, the Director of San Diego's Public Art Program, and Ms. Goldman is available the second week in May. Risk Manager Koch recommended having the ceremony soon after the installation.

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Commissioner Memmer left the meeting at 8:45 p.m.

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After a brief discussion it was the consensus of the Commission to place this item on the agenda for the March 8 meeting to discuss whether or not to have a dedication ceremony prior to the Spring Art Forum.

### STAFF REPORTS

Risk Manager Koch reported that the agreement for the Chico Open Board Art Project had been sent out in the mail. Once the agreement is returned and the insurance is approved, the City Manager will sign the agreement and the project will get started.

After a brief discussion, it was decided that various information, including promotional materials, events, training, conferences and seminars that are received by the City would be provided to the Commission at each meeting, and would be placed on the table for them to review before or after the meeting.

Art Projects Coordinator Gardner reported that Gail Goldman, of the San Diego Public Art Program, had committed to the second week of May for the Spring Art Forum. It was suggested that the forum could be held on a Wednesday and Thursday, May 10 and 11, and would be televised from the Council Chambers.

Art Projects Coordinator Gardner reported that the call for artists for the Park Avenue project would be going out around the first of March, and that she is currently working on the airport call for artists. She informed the Commission that the interviews for the applicants for the selection panel will be held during the Commission's March 8 meeting.

Risk Manager Koch discussed the procedure for items that are placed on the agenda. He noted that typically items come up during discussion that are placed on a future agenda, another way of placing items on the agenda is under the business from the floor section, or the Chair will request that an item be placed on the agenda.

### BUSINESS FROM THE FLOOR

Gregg Payne asked some questions regarding the proper procedure for addressing the Commission during discussion of agenda items.

### ADJOURNMENT

The meeting was adjourned at 9:05 p.m. to the next regular meeting of March 8, 2000.

# ARTS COMMISSION

Regular Meeting - February 9, 2000

The Arts Commission met in regular session on February 9, 2000, at 7:30 p.m. in Conference Room 1 of the Chico Municipal Center. Present: Chair Hall, and Commissioners Busch, Lee, Lucero Austin, Memmer, Nichols, and White. Absent: None. City staff present: Arts Projects Coordinator Gardner and Administrative Secretary Main.

## ART MINUTE

The art minute was presented by Commissioner Memmer.

## APPROVAL OF MINUTES

Commissioner Lee's motion to approve the minutes was seconded and unanimously approved.

## DISCUSSION REGARDING THE PROPOSED SPRING FORUM

Art Projects Coordinator Gardner provided an outline to the Commissioners to review and discuss regarding the Spring Art Forum.

The first area of the outline focused on the keynote speaker, Gail Goldman, Director of the San Diego Public Art Program. Ms. Goldman could discuss involving the community in public art, and addressing concerns regarding spending public funds on art. Ms. Goldman would also participate in a workshop with the Arts Commission, Councilmembers who might be interested, and staff.

Another area discussed was an artist workshop with Brenda Brown from San Jose's Public Art Program acting as the coordinator. The topics could include instructions on methods for preparing a successful art project application, a review of the selection process, or preparation of contracts. The workshop could also include artists that have experience in public art, and project managers who have worked with artists such as Greg Melton, a local architect. This could also be an opportunity to promote the slide registry from local artists.

Art Projects Coordinator Gardner noted that the Spring Forum could include a dedication ceremony for the "Our Hands" sculpture, a tour of the City art collection, and possibly a simplified arts brochure. The economic development angle could be addressed by including the speaker from Canada that the Chamber of Commerce will be sponsoring in the community at that time.

In response to Commissioner Lucero Austin's questions as to whether or not the issue of the matching funds for the \$800 had been addressed, Art Projects Coordinator Gardner stated that there is \$1100 in the

budget for a professional services consultant, and it was discussed at the last meeting to use that money, along with a matching amount from the California Council for Humanities.

After a brief discussion it was the consensus of the Commission to schedule the Forum in May.

Art Projects Coordinator Gardner asked the Commission for their input regarding the direction of the Forum. Commissioner Nichols suggested checking on the availability of the City Council so as many of them as possible could attend. Commissioner Lucero Austin said that she felt the wording on the outline should be changed to make it more positive in terms of marketing.

After some discussion regarding the length of time for the Forum, it was the consensus of the Commission to hold the forum over a period of one and a half to two days.

Commissioner Busch restated the items that the Commission has come to consensus on: 1) a target date of early May for the Forum, 2) a suggestion that the marketing be in the form of more positive titles and not so many questions, 3) making sure the City Council is available to attend, and 4) the forum would be held over a one and a half to two day period.

In response to Commissioner Memmer's questions as to whether or not the Chamber of Commerce will be helping with the Forum, Art Projects Coordinator Gardner answered that the Chamber would be providing the speaker from Canada.

#### DISCUSSION REGARDING DEDICATION CEREMONY FOR THE "OUR HANDS" SCULPTURE

Art Projects Coordinator Gardner reported that the installation of the sculpture has been delayed to allow time for the concrete to be inspected. There could be a delay of up to one month, or as little as two weeks. Commissioner Busch commented that if the dedication is going to be part of the Spring Art Forum then the delay will not matter. Commissioner Memmer noted that if the dedication is at the same time as the Spring Art Forum there will be some leeway in case of further delays.

Commissioner Lucero Austin suggested that the public appeal for the Spring Art Forum could be created around the sculpture.

In response to Commissioner Nichols' suggestion of having a smaller dedication at the time of the completion of the sculpture in order to promote the Spring Art Forum, Art Projects Coordinator Gardner stated that there will be a lot of press coverage at the time of the completion of the hands, and at that time the Commissioners could be available to advise the press of the date of the Forum if it is known.

Chair Hall noted that it is the consensus of the Commission to use the press coverage at the time of the completion of the installation of the hands in order to publicize the Spring Art Forum. He requested that the issue of the dedication be placed on the agenda for the meeting on February 22, 2000.

After a brief discussion, it was the consensus of the Commission to place on the agenda for February 22, 2000 a discussion regarding setting a date for the Forum and the dedication ceremony. If the sculpture is installed before the meeting on February 22, the Commission agreed that if Art Projects Coordinator Gardner knows when the Forum and the dedication will occur she can proceed to publicize that information.

#### DISCUSSION REGARDING THE AGENDA FOR THE COMMISSION WORKSHOP ON FEBRUARY 22, 2000

Chair Hall requested that each Commissioner state what they would like to have discussed at the meeting on February 22 in order to work out a rough agenda.

Commissioner Lee stated that he would like each Commissioner to make a list of what they want to accomplish, and this list could be incorporated into a calendar showing the Commission's long range projects. The calendar should list projects in order of priority, and there should be performance checks to gauge how they are progressing.

Commissioner Nichols stated that he would like to discuss developing committees and committee responsibilities.

Commissioner White stated that the committee reports will detail what the priorities are, and he likes the idea of a calendar.

Commissioner Memmer said that it may be that these committees evolve more clearly based upon the priorities that are developed and by looking at their goals.

Chair Hall stated that what he would like to see is a list of each Commissioner's personal goals including what motivated each Commissioner to apply for the Commission. Another item he would like to see discussed is a review of the Arts Master Plan.

Commissioner Lucero Austin suggested that there should be orientation material available to new Commissioners. Chair Hall noted that other communities do have booklets that describe the role that a certain body plays in the community. He stated that it could be a more user-friendly form of the Arts Master Plan. Art Projects Coordinator Gardner suggested that creating this packet of material is something that can be discussed briefly at the workshop, and then referred to a committee.

Chair Hall summarized the discussion as follows: 1) the Commission will discuss, list and prioritize what they would like to accomplish this year; 2) the Commission will discuss the committee structures in order to facilitate their goals and priorities; 3) the Commissioners will review the master plan before the

meeting on the February 22; 4) each Commissioner will come up with a list of what they would like to accomplish during their tenure on the Commission; 5) the Commission will briefly discuss creating an information booklet for use by new Commissioners.

Commissioner Lucero Austin suggested that a list of each Commissioner's personal goals should be provided to staff and sent out with the agendas to be reviewed before the next meeting so each Commissioner will know what the others hold important. It was the consensus of the Commission for each Commissioner to provide their list to Art Projects Coordinator Gardner by Tuesday if they want it included in the agenda.

After some discussion regarding whether or not to include discussion of the Arts Master Plan on the next agenda, Chair Hall noted that the consensus of the Commission is that the master plan will be addressed briefly at the meeting on February 22. To expedite discussion of this item, Art Projects Coordinator Gardner will prepare a list of projects the Commission has accomplished in the past in relation to its goals, and what category each project fits under according to the master plan.

#### COMMITTEE/CHAMBER LIAISON REPORTS

Commissioner Busch reported that the Art In Public Places Committee had met and discussed the composition and responsibilities of the various committees.

Commissioner Lee reported that the Capital Projects Committee had met and had discussed possibly working with a public works liaison to help identify new projects.

In response to Commissioner Nichols' question as to whether or not the Commission is limited to a \$200,000 art project, Art Projects Coordinator Gardner replied that there are two different funding sources. If the project is \$200,000 and above there is 1% set aside for an art treatment. If the project falls into a redevelopment area, the Commission can recommend using some of the redevelopment money for the project.

Art Projects Coordinator Gardner reported that Commissioner Lee had come up with five points at the Capital Projects Committee meeting. The five points are: 1) define the committee through a name change. A suggested name was Public Works Committee; 2) define the committee as a subcommittee of the Art In Public Places Committee; 3) decide whether or not the committee would act as an ad hoc temporary committee; 4) incorporate a non-voting Community Advisory Committee.

5) establish a liaison with Department of Public Works for clarification on projects and to streamline projects.

Chair Hall requested a list of capital projects, which he said may help to define priorities at the workshop. Commissioner Lee stated that he would prepare a list and give it to Art Projects Coordinator Gardner to provide to the Commission with the agenda.

Art Projects Coordinator Gardner reported that the Information Committee had discussed functioning as an outreach and education committee. The committee was interested in the old municipal building, and possibly forming an ad hoc committee if the Council decides to keep the building. The formation of a promotions committee which would deal with presentations, creating an outreach packet, and possibly using Channel 11 for art television was also discussed.

Commissioner Lee stated that he and Commissioner Nichols have signed up for a Community Access Users Group (CAUG) training class through the City of Chico which trains people on the proper use of city owned televising equipment which is then made available for use. Once trained, the idea would be to present an art television program. Commissioner Lee said that he received a positive response from Ron DeJesus at Chico State, and DeJesus may provide three to four interns. There may be a studio available which is part of the old city hall that would be suitable for a television lab and sound studio.

Chair Hall requested that Commissioner Lee provide Art Projects Coordinator Gardner with a written idea of what the project will consist of that can be mailed out with the agenda.

### STAFF REPORTS

Art Projects Coordinator Gardner reported on the Park Avenue meeting that took place last week. She stated that approximately 170 letters were sent out inviting people to the meeting, and approximately 25 people came to the meeting. She received a lot of good ideas from the group, and there was a lot of interest and excitement in the program. The next step will be to use the ideas in preparation of the call for artists which will go out in the next couple of weeks.

Art Projects Coordinator Gardner stated that there will be an ad in the News & Review and in the Chico Enterprise Record asking for community members to serve on the selection panel, and the interviews for potential panelists will be scheduled for the March 8 Commission meeting. She noted that the arts professionals will be selected separately, and it would be a good idea to select a visual artist.

### REPORTS AND COMMUNICATIONS

None.

### UPCOMING EVENTS

The list of upcoming events was not available. Art Projects Coordinator Gardner noted that the opening for the Feldhaus exhibit would be held from 5:00 - 6:30 p.m. on February 10 and she encouraged everyone to attend.

### BUSINESS FROM THE FLOOR



Commissioner Busch said that it might be a good idea to develop an agenda for the next meeting at the end of this meeting. After some discussion it was the consensus of the Commission to place an item on the next agenda to discuss whether or not to incorporate a numbered agenda item after Reports and Communications to allow the Commissioners to suggest items to be placed on the future agendas.

Commissioner Lucero Austin requested information on upcoming public arts events, and art forums in other cities. She would like to know what publications involving art the City receives, and whether or not the Commission has access to this information. Art Projects Coordinator Gardner suggested placing this matter on the next agenda for discussion.

## ADJOURNMENT

The meeting was adjourned at 9:20 p.m. to Tuesday, February 22, 2000 at 6:30 p.m. in Conference Room 1.

## ARTS COMMISSION

Regular Meeting - March 8, 2000

The Arts Commission met in regular session on March 8, 2000, at 7:30 p.m. in Conference Room 1 of the Chico Council Chamber Building. Present: Commissioners Busch, Lee, Lucero Austin, Memmer, Nichols, and White. Absent: None. City staff present: Risk Manager Koch, Art Projects Coordinator Gardner and Administrative Secretary Main.

### ART MINUTE

Commissioner Lee provided the Art Minute.

### ELECTION OF CHAIR AND VICE CHAIR

Commissioner Lee's motion to elect Paula Busch as chair was seconded and unanimously approved.

Chair Busch's motion to elect Commissioner Lucero Austin as vice chair was seconded and unanimously approved.

### APPLICANT INTERVIEWS AND APPOINTMENT OF SELECTION PANEL FOR PARK AVENUE GATEWAY ART PROJECT

Art Projects Coordinator Gardner stated that tonight the Commission will interview applicants for the Park Avenue Gateway Art Project selection panel. The Commission will select two members from the Park Avenue neighborhood and three members from the community. The panel will consist of nine members total. In addition to the five neighborhood and community members chosen by the Commission tonight, they will also select three arts professionals. Greg Melton, as the project architect, will also be included on the panel.

Those interviewed at tonight's meeting included: Lisa Sun, Michael Davis, Chuck Warden, Claudia Steel, Barbi Boeger, Krista Watters, Richard C. Frey, Monica Thurman, and Carrie Anne Daneau-Alger. Also to be considered, but could not or did not attend the interviews: Timothy John Muir, Charles Bates,

Annemarie Sutton, and Cammie Clark.

Michael Davis and Claudia Steel were chosen by the Commission as neighborhood representatives. Lisa Sun was chosen as an alternate.

Richard Frey, Carrie Anne Daneau-Alger, and Krista Watters were chosen by the Commission as community members. Monica Thurman was chosen as an alternate.

It was the consensus of the Commission for Art Projects Coordinator Gardner to ask Marilyn Souza, Elizabeth Devereaux, and Dayton Claudio to serve as arts professionals on the selection panel. If any of these artists are not available, staff is authorized to select another artist from the list of artists that Art Projects Coordinator Gardner presented at tonight's meeting.

#### DISCUSSION REGARDING MATTERS TO BE DISCUSSED WITH THE CITY COUNCIL AT ITS 5/23/00 BUDGET MEETING WITH BOARDS AND COMMISSIONS

Risk Manager Koch reported that the City Council will meet with Boards and Commissions on May 23, 2000. If the Commission is interested in the opportunity to discuss budget related matters with the Council, staff will need to prepare an outline of the topics to be discussed during the 30-minute joint meeting.

After a brief discussion it was the consensus of the Commission to discuss the proposal for having Commissioners and/or staff attending arts related conferences or training sessions.

The Commission would also like to discuss with Council the possibility of having the Annie's become a City-sponsored event. It was determined that this idea could be further discussed at the Arts Commission meeting in May. In this regard, it was the consensus of the Commission to hold the Commission's regular May meeting on May 3 as the Spring Art Forum will be taking place on May 10 and 11.

#### DISCUSSION REGARDING DEDICATION CEREMONY FOR THE "OUR HANDS" SCULPTURE

After a brief discussion, it was the consensus of the Commission to have the dedication ceremony for the "Our Hands" sculpture at the same time as the Spring Art Forum.

#### DISCUSSION REGARDING POTENTIAL ART TREATMENT TO THE COUNCIL CHAMBER BUILDING FOUNTAIN

Risk Manager Koch advised the Commission that the City Manager has asked the Commission to consider recommending an art treatment for the water fountain on Main Street in front of the Council Chamber building. He said that the money would come from the redevelopment fund, and that it would cost approximately \$8,000 just to replace and repair the existing mechanical workings.

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Commissioner Memmer left the meeting at 9:30 p.m.

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Commissioner Lee's motion to spend up to \$30,000 for an artistic treatment on the fountain, and replacement of the equipment, was seconded and unanimously approved. Risk Manager Koch stated that staff will do some review and research and come back to the Commission with some ideas on costs for various projects. The recommendation will go to the City Council for approval as part of the 2000-01 budget process.

### COMMITTEE REPORTS

Commissioner Lucero Austin reported that the Information Committee has been renamed the Arts Promotion and Outreach Committee.

The Commission discussed the possibility of taking over the responsibility of the Annie's. After a brief discussion, Commissioner Lucero Austin's motion to approve the concept as presented by the committee, and for staff to investigate the issues raised regarding the use of alcohol and report back to the Commission at the April 5 meeting was seconded and unanimously approved.

It was the consensus of the Commission to approve the concept of a written commentary on the state of the art in Chico to be published in a local paper; that the organizations requesting TOT funding be asked to provide a two minute narrative at the beginning of the funding meeting on April 5; and, that Commissioner Lucero Austin will prepare a draft format for an Arts Commission newsletter for review by the Commission.

Chair Busch reported that the Art In Public Places Committee had met and discussed many items, including future possible art treatments and funding sources.

### STAFF REPORTS

Art Projects Coordinator Gardner reported that she has been working on the forum, and the grant from the California Council for the Humanities. The May 10 and 11 dates for the forum have been confirmed with Gail Goldman. The "Our Hands" sculpture will be installed tomorrow, and the airport remodeling project bid packages will be opened on Friday of this week.

Risk Manager Koch reported that the first payment has been issued to Jesus Ramirez, and the project is ready to go out to bid for the actual reconstruction of the restroom. The Chico Open Board Art Project is not yet in place as the proponents have some concerns regarding the amount of up-front funding they would receive.

## REPORTS AND COMMUNICATIONS

Regarding filling the vacancy on the Commission, Risk Manager Koch reported that the City Council will be supplied with Commission applications at their March 21 meeting, and may make an appointment at that time.

## UPCOMING EVENTS

Art Projects Coordinator Gardner read the list of upcoming events.

## BUSINESS FROM THE FLOOR

None.

## ADJOURNMENT

Meeting was adjourned at 10:45 p.m. to April 5, 2000 at 7:30 p.m. for the purpose of reviewing community arts funding requests for the year 2000/2001.

## ARTS COMMISSION

Adjourned Regular Meeting - April 5, 2000

The Arts Commission met in adjourned regular session on April 5, 2000, at 7:30 p.m. in Conference Room 1 of the Chico Municipal Center. Present: Chair Busch, and Commissioners Barrett, Lee, Lucero Austin, Memmer, Nichols, and White. Absent: None. City staff present: Risk Manager Koch, Art Projects Coordinator Gardner and Administrative Secretary Main.

Chair Busch introduced new Commissioner Kathy Barrett.

### ART MINUTE

The art minute was presented by Commissioner White.

### APPROVAL OF MINUTES

Commissioner Lee's motion to approve the minutes of February 9, 2000, February 22, 2000, and March 8, 2000 was seconded and unanimously approved.

### REVIEW OF APPLICATIONS FOR 2000-2001 FISCAL YEAR ART FUNDS

Chair Busch stated that each organization will be asked to give a two minute presentation, and then there will be a five minute question and answer period. On April 19 the Commission will make their final funding decisions.

Risk Manager Koch reported that there is \$102,418 available in Transient Occupancy Tax (TOT) funding. He noted that the Commission will discuss tonight whether or not they wish to recommend funding to the City Council for the City staff to take over the Annie's program for this year as an interim measure until a local nonprofit can be formed. Two weeks from tonight the Commission will come back and arrive at a consensus as to the amount of funding for each organization for fiscal year 2000-2001. The recommendations will go to the Council on June 6 for consideration.

It was further noted by Risk Manager Koch that if there are any Commissioners that feel they may have a conflict of interest they should address them at this time.

Commissioner White questioned if he might have a conflict with the Breast Cancer Awareness Task Force's request since it is part of the Enloe Foundation as he is employed by Enloe Hospital. After some

discussion, and recognizing that the Foundation is a separate non-profit organization, and Commissioner White's salary is paid by the Hospital, not by the Foundation, Risk Manager Koch indicated that he did not feel there was a legal conflict of interest.

The following representatives from the organizations were present to discuss their application.

**Chico Creek Theatre Festival** - Joe Hilsee. The Commission requested clarification on the budget for the artistic director of \$12,000. Mr. Hilsee indicated that this is for 12 productions at \$1000 each and does not include administrative costs.

**Chico Children's Theatre Workshop** - Dandi Hubley indicated that the fees for artistic director are for the time that she is with the children, and do not include administrative duties.

**University Public Events** - Dan DeWayne.

**Encore Community Theatre** - Katy Beal. Risk Manager Koch advised Ms. Beal that the funding could only be used to fund local productions, and could not include any facilities rented in Paradise.

**Chico World Music Festival** - Dan DeWayne.

**1078 Gallery** - Lisa Martel.

**Chico Art Center** - Dawn McConnell and Dave Lawton.

**Friends of the Chico Community Ballet** - Trixine Curt. It was noted that there is an error on the proposed use of City funds worksheet in that the portable sound system has been purchased.

**Do It Leisure - Drama Extraordinaire** - Ken Steidley and Natalie Valencia. It was noted that the main stage production was not produced for fiscal year 1999-2000, and the money was returned to the City.

In response to Risk Manager Koch's request for Mr. Steidley to quantify the artistic director and fund raising portions of their request, Mr. Steidley indicated that he would need to have some time to come up with the figure and it could be provided at the next Commission meeting.

**Ensemble Theater of Chico** - Barry Piccinino.

**Breast Cancer Awareness** - Wendy Azevedo.

**Memo Keswick** - Individual Artist. There was some discussion concerning the cost of insurance. Mr. Keswick was advised to contact Management Analyst Cris Carroll to get information about possibly connecting with the University Foundation or North Valley Community Foundation for insurance purposes. Mr. Keswick indicated that if he personally had to provide the insurance, he would withdraw the request because it would not be cost effective.

In response to questions regarding the order in which the organizations have prioritized their funding requests, Art Projects Coordinator Gardner indicated that the Commission has been allowing the organizations more flexibility in deciding how they wish to distribute the funds that the Commission recommends.

Risk Manager Koch encouraged each Commissioner to use the funding application check list provided in each binder. He noted that a new funding recommendation matrix will be provided to the Commission if they decide to set aside money for the Annie's.

### STAFF REPORTS

Risk Manager Koch discussed the allocation of money for the Annie's Awards program to provide a one year bridge funding mechanism, whereby City staff will promote the Annie's production this year. The question concerning the use of alcohol came up at the last meeting, and after investigation it has been determined that no alcohol will be allowed in conformance with City policy.

Art Projects Coordinator Gardner noted that if the Annie's program does generate money there will be a problem of where to put that money. The Commission cannot generate money for a 501.3.(c) that does not yet exist. She suggested that free tickets should be made available to celebrate the Annie's 10<sup>th</sup> year in the year 2000.

Commissioner Nichols' motion to allocate \$4,000 for a one year bridge funding mechanism for the Annie's program was seconded for discussion.

It was noted that the cost to run the Annie's program has been approximately \$18,000 for the event. Art Projects Coordinator Gardner noted that Stash Distributing is donating \$8,000. She also suggested that the non-alcoholic drinks could be sold for cost.

Commissioner Lucero Austin expressed her concern that the Annie's would be a less-than-quality event if it did not have enough funding allocated.

After a brief discussion, Commissioner Nichols revised his motion to recommend to the City Council that \$5,000 from the TOT funds be allocated for a one year bridge funding mechanism for the Annie's program, with staff handling the organization of the event, with the awards ceremony being alcohol-free and with free admission. The motion was carried 6-1 with Commissioner Barrett abstaining.



Risk Manager Koch reported that the Chico Open Board Art Project (COBA) representatives met with staff and a revised agreement will be finalized and delivered to Mr. Goolsby and Mr. Lucich by the end of the week.

In response to Commissioner Lucero Austin's questions concerning the final selection process outlined in the COBA agreement, Risk Manager Koch indicated that the matter of the final selection will come back to the Commission at a future point for the Commission to determine how they want to handle the selection.

It was noted by staff that the May 3 Commission meeting will address regular Commission business items, including discussion of the subcommittee structure and other matters for the meeting with the Council on May 23.

Art Projects Coordinator Gardner noted that the Forum is scheduled for May 10 and 11 with the dedication of the hands taking place on Wednesday, May 10. Gail Goldman will speak on May 10, and there is a workshop planned for May 11.

#### BUSINESS FROM THE FLOOR

None.

#### ADJOURNMENT

The meeting was adjourned at 10:45 p.m. to Wednesday, April 19, 2000, at 7:30 p.m. in Conference Room 1 of the Chico Municipal Center, 421 Main Street.