



## Businesses Play a Vital Role

Community support is essential to helping Chico fly. Please consider pledging your commitment to using your local airport. Join our list of supporters by visiting our website, [HelpChicoFly.com](http://HelpChicoFly.com).

To learn more about this effort, to contribute, or to schedule a presentation, please contact:  
Tom Bahr: (530) 896-7216  
[tom.bahr@chicoca.gov](mailto:tom.bahr@chicoca.gov)

[HelpChicoFly.com](http://HelpChicoFly.com)

## How you can help

Visit our website:  
[HelpChicoFly.com](http://HelpChicoFly.com)

- Contribute to our air service revenue guarantee fund
- Sign a letter of community support
- Follow the City of Chico on Social Media for updates



[HelpChicoFly.com](http://HelpChicoFly.com)

# Preparing for Take Off

The City of Chico is ready to fly!

Help Chico Fly is a community-wide effort to bring back passenger air service to Chico Regional Airport (CIC).

Join us in our effort to create an airline incentive program to demonstrate how successful a new flight out of Chico would be to the airlines.

The program is a combined effort including:

- Federal Grant Support
- Airline Risk Mitigation Incentive Packages
- Community Support



## FOR MORE INFO:

Tom Bahr, Airport Manager  
City of Chico  
50 Airpark Blvd.  
Chico CA 95973  
530-896-7216  
tom.bahr@chicoca.gov



## Now is the Time

Chico is competing with every airport in the country for an airline's attention and commitment. Air service is expensive to start and maintain, and cities need to minimize airline risk and help prove a market will be successful.

## Benefits of Flying CIC

We are OPEN and READY:

- Convenience of traveling from Chico
- Save time, gas, parking, & vehicle wear & tear
- Economic Growth



CHICO REGIONAL AIRPORT  
Choose Chico → We're Going Places

## Airline Incentive Program Budget

USDOT CSADP Grant - \$500,000

Fee Waivers - \$250,000

Revenue Guarantee Fund

Our Airline Incentive Program goal is to be at a minimum of \$1.5 million. This amount would be a combination of US DOT grants, community contributions and airport fees waived.

