



Businesses Play a Vital Role

Community support is essential to helping Chico fly. Please consider pledging your commitment to using your local airport. Join our list of supporters by visiting our website.

To schedule a presentation for more information on how to contribute, contact airport manager Tom Bahr: (530) 896-7216 tom.bahr@chicoca.gov

Chico Regional Airport
chicoca.us/chico-regional-airport

How you can help

Visit our website:

chicoca.us/chico-regional-airport

- Take the travel survey
- Sign a letter of community support
- Follow the **City of Chico-Government** on Social Media for updates
- Donate or pledge to our Chico Regional Airport fund at the North Valley Community Foundation



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Preparing for Take Off

The City of Chico is ready to fly!

Help Chico Fly is a community-wide effort to bring back passenger air service to Chico Regional Airport (CIC).

Join us in our effort to create an airline incentive program to demonstrate how successful a new flight out of Chico would be to the airlines.

The program is a combined effort including:

- Federal Grant Support
- Airline Risk Mitigation Incentive Packages
- Community Support



FOR MORE INFO:

Tom Bahr, Airport
Manager
City of Chico
50 Airpark Blvd.
Chico CA 95973
530-896-7216
tom.bahr@chicoca.gov



Now is the Time

Chico is competing with every airport in the country for an airline's attention and commitment. Air service is expensive to start and maintain, and cities need to minimize airline risk and help prove a market will be successful.

Benefits of Flying CIC

We are OPEN and READY:

- To Serve
- For an affordable local option
- Able to save businesses and leisure travelers time and money on gas, parking, vehicle wear and tear, lost time on the job
- A convenient North State travel option

Chico Regional Airport
www.HelpChicoFly.com

Airline Incentive Program Budget

USDOT CSADP Grant - \$500,000

Fee Waivers - \$250,000

Revenue Guarantee Fund -
\$115,000

VALUE: \$615,000 Cash

We are researching additional grant options and other revenue generating options to raise a **total of \$1.5 million.**

