**Chico Regional Airport Air Service**

**Letter of Support**

Date

NAME

ADDRESS

CITY, STATE ZIP

Dear NAME:

## The primary purpose of the Chico Regional Airport Revenue Guarantee Fund is to help secure new commercial air service for Chico. I or MY ORGANIZATION would like to pledge our full support of returning commercial air service to Chico Regional Airport.

## The funding will be a mix of local support, airport incentives, and federal Grant money provided to the City of Chico by the Department of Transportation in the amount of $500,000 used to cede the fund. If air service is not secured, any donations to this fund will be used in support of general airport improvements and the continued pursuit of air service.

Revenue guarantee funds are increasingly becoming an industry standard and will likely become the tool used in the future to recruit new flights in almost all markets. We support the City of Chico in its pursuit of an airline in this manner. We have a vested interest in air service, especially post-fire and post-pandemic, because it provides a closer airport for those living in the three-county surrounding area, saves on gas and overnight stays, and it generates local business growth and economic activity.

In recent years, many airlines have launched hundreds of new routes with community revenue guarantees. Chico is competing with every small market in the country to secure flights because of the proven economic benefit it can bring to a rural community.

I or MY ORGANIZATION will benefit from increased air service connectivity and will support this effort by utilizing Chico Regional Airport for business travel, products distribution, and/or leisure travel. We will help promote use of the Chico Regional Airport and the new airline to our customers/friends/neighbors and ensure its future success.

For more information on the Chico Regional Airport’s fundraising initiative, visit: <https://chico.ca.us/chico-regional-airport>.

MY SIGNATURE, TITLE

COMPANY