



Agenda

Sustainability Task Force

A Committee of the Chico City Council

Meeting of Thursday, December 11, 2014 – 5:30 p.m.

Municipal Center - 421 Main Street, Conference Room No. 1 in the Council Chambers

1. **CALL TO ORDER AND ROLL CALL**
2. **APPROVE OCTOBER 9, 2014 MEETING MINUTES**
Draft 10/09/14 minutes attached.
3. **DISCUSSION REGARDING BCAG'S TRANSIT SYSTEM AND IMPLEMENTATION OF CAP ACTIONS TO ENHANCE TRANSIT RIDERSHIP – STF RECOMMENDATIONS (BCAG and City Staff)**
4. **STATUS OF STF RECOMMENDATIONS TO COUNCIL**
5. **STF MEETING SCHEDULE FOR CALENDAR YEAR 2015**
6. **BUSINESS FROM THE FLOOR**
Members of the public may address the Task Force at this time on any matter not already listed on the agenda, with comments being limited to three minutes. The Task Force cannot take any action at this meeting on requests made under this section of the agenda.
7. **REPORTS & COMMUNICATIONS**
These items are provided for the Task Force's information. Although the Task Force may discuss the items, no action can be taken at this meeting. Should the Task Force determine that action is required, the item or items may be included for action on a subsequent posted agenda.
8. **ADJOURNMENT**
Next meeting will be Thursday, February 12, 2014.

ATTACHMENTS: Draft 10/09/14 STF Meeting Minutes
Information Provided by BCAG Regarding Transit Ridership

Agenda available from the City's website at www.ci.chico.ca.us under "**Meetings/Agendas**"

Prepared: 12/04/14
Posted: 12/04/14
Prior to: 5:30 p.m.

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Sustainability Task Force Members:

Cheri Chastain
Lucas Ross Merz

Dave Donnan
Mike Rubio, Vice Chair

Ryne Johnson
Mark Stemen, Chair

William Loker

**CITY OF CHICO SUSTAINABILITY TASK FORCE
MINUTES OF THE MEETING OF
October 9, 2014**

Municipal Center
421 Main Street
Council Chambers, Conference Rm. 1

STF Members Present: Mark Stemen, Chair
 Mike Rubio, Vice Chair
 Cheri Chastain
 Ryne Johnson
 William Loker
 Lucas Ross Merz

STF Members Absent: Dave Donnan

Staff Members Present: Brendan Vieg, Principal Planner
 Linda Herman, Recycling and Solid Waste Manager

1. CALL TO ORDER

Chair Stemen called the meeting to order at 6:32 pm. STF members and staff were present as noted.

2. APPROVE SEPTEMBER 11, 2014 MEETING MINUTES

The minutes were approved (6-0) as submitted.

3. Q&A WITH CITY'S RECYCLING AND SOLID WASTE MANAGER REGARDING STATUS OF CAP ACTIONS AND OTHER STATE MANDATES

The STF had an open dialogue with the City's Recycling and Solid Waste Manager, Linda Herman, regarding the City's efforts to implement state requirements for recycling and solid waste collection, specifically regarding multi-family residences and commercial operations. The following items were discussed:

- Currently, the City relies on the existing haulers for outreach regarding state requirements. The haulers provide limited education as part of their billing process and other outreach efforts.
- The City does not have the staffing or financial capacity to enforce state requirements.
- Recycling at multi-family residences is an ongoing problem due to the temporary tenure of student tenants and the need for ongoing education. There is also a problem with recycling bins becoming "contaminated", which results in fines and ultimately the landowners request that the recycling bins be removed.

- The City is preparing a state-required plan for Cal Recycle that will outline how we are going to meet state requirements over the coming years. The plan will discuss targets for compliance.
- Linda Herman acknowledged the City needs to engage in significantly more community education, but that staff limitations have hindered that effort.
- The City is ultimately looking to a new waste franchise agreement(s) as the mechanism to achieve more education and enforcement, and ultimately greater compliance with state requirements. Those goals have been shared with the City's consultant, R3, who is helping develop the new franchise agreement framework. Any hauler(s) under a new franchise agreement will be responsible for education and compliance, and the agreement will stipulate those requirements.

STF member Merz suggested that property management companies provide recycling education to incoming students with lease information.

STF member Johnson inquired if the City had ever looked comprehensively at recycling diversion as a percentage of total waste.

Several STF members asked what, if any, recommendations could be made to improve the under development franchise agreement to ensure City compliance with state requirements for recycling and waste diversion.

Linda Herman offered to provide the STF with the draft *Solid Waste, Recycling and Other Services Franchise Options* document so that the STF might consider additional recommendations for a future franchise agreement.

4. PROVIDE ADDITIONAL TASK FORCE RECOMMENDATIONS FOR COUNCIL CONSIDERATION

STF member Chastain recommended that the STF's recommendation to Council include direction that the under development 'Solid Waste, Recycling and Other Services Franchise Options' document include a requirement that any future hauler under a new franchise agreement provide quarterly reporting on its education and outreach efforts regarding recycling to multi-family and commercial clients and provide quantitative data regarding meeting state-mandated recycling goals. STF member Merz seconded the motion, which passed unanimously 6-0 (Donnan absent).

Linda Herman shared that she would fast-track the STF's recommendation to the City's consultant, R3, for inclusion in the final 'Franchise Options' document.

The STF briefly discussed whether the City would be pursuing food waste diversion.

5. IDENTIFY AGENDA ITEMS FOR FUTURE STF MEETINGS

The STF and staff discussed and prioritized items and guests for future STF meetings.

The STF requested that at its next meeting, a representative from BCAG, the City's Capital Projects Division, and a current planner from the City's Planning Division attend to discuss coordinated efforts to improve the community's transit system and increase ridership consistent with actions identified in the CAP. The STF also requested that staff provide any appropriate background information from BCAG in the agenda packet that may have already been developed regarding efforts that have been undertaken to improve the transit system and increase ridership.

The STF requested that at its first meeting of 2015, a representative from PG&E attend to discuss its efforts to reduce GHG emissions and any efforts that have been undertaken to implement actions identified in Chico's CAP. Again, the STF requested that staff provide any appropriate background information that may be available from PG&E in the agenda packet that would help the STF understand progress to date. The STF also suggested that local solar providers be invited to discuss local regulatory barriers to solar installations.

6. BUSINESS FROM THE FLOOR

A representative from the Chamber of Commerce offered that the Chamber is interested in collaborating with the STF, and would like to be included in the STF's efforts

7. REPORTS & COMMUNICATIONS

STF member Chastain shared that she has been reaching out the business community and the Chamber regarding opportunities and benefits of EV fueling stations in parking areas throughout the community.

8. ADJOURNMENT

There being no further business from the STF, the meeting adjourned at 7:10pm to the **meeting of Thursday, December 11, 2014.**

Date Approved

Brendan Vieg, Principal Planner



Butte Regional Transit or the *B-Line* is operated by the Butte County Association of Governments (BCAG) which is a Joint Powers Agency of the cities of Biggs, Chico, Gridley, Oroville, Paradise and the County of Butte. BCAG is also the State and Federal designated regional transportation planning agency for Butte County.

B-Line began service as a “regional transit system” in 2005 after BCAG and the cities and county completed a Consolidation Study. This study concluded consolidation would result in a significant cost savings to the cities and county for operation of transit service, and would improve service within the cities travel between cities.

B-Line provides 20 fixed routes in and between the cities of Chico, Paradise, Oroville, Gridley and Biggs. Annual ridership is 1.5 million trips.

B-Line provides complimentary ADA and paratransit service in the cities of Chico, Paradise and Oroville. Annual ridership is 150,000.

Since 2005, when B-Line began operations, BCAG has made the following improvements to increase ridership, improve service, and help reduce GHG emissions:

- **2007** – Installed electronic fare boxes on all fixed route buses and paratransit vehicles to better track fares and ridership;
- **2009** – Implemented a bus shelter advertising plan with Stott Outdoor advertising to install over 50 new bus shelters, and to generate additional revenue for bus operations;
- **2010** – Installed AVL/GPS technology on all buses and vans to track routing and service information for future planning, reporting and service improvements;
- **2010** – Completed a “Market Based Users Study” in consultation with the cities, CSUC, and other businesses to increase ridership by improving fixed route service for commuters, students and other users (ridership on Chico fixed bus routes, as well as the entire B-Line system, has seen noticeable increases);
- **2010** - Installed route schedule holders at every bus stop location along the fixed route system;
- **2011** – In coordination with the City of Chico, participated in the construction of the Downtown Chico Transit Center, the Chico Transit Center serves as the main hub for the B-Line fixed route system;

- **2013** – Implemented the “B-Line Tracker” system to provide transit users with real-time bus arrival times at each bus stop location:
- **2014** – Implemented Google Maps with B-Line Transit allowing users to plan trips along on any fixed route in the B-Line system;
- **2014/15** – Completing a “Transit & Non-Motorized Plan” as part of the Sustainable Communities Strategy (SCS) which is a component of the Regional Transportation Plan (RTP) BCAG is required to prepare every 4 years. The Plan focuses on improving transportation networks for people who walk, bike, or use transit services in Butte County;
- **2014/15** – Completing an ADA Compliance plan for all 500+ bus stop/shelters locations along the B-Line fixed Route system;
- **2014/15** – Began construction of the new Butte Regional Transit Operations Center on Huss Lane. This new \$30 million facility will include over 41,000 square feet of new building for administration, operations, maintenance fueling and bus wash. The facility is scheduled to open in spring 2016.
- **ONGOING** - B-Line maintains a contract with CSU Chico to provide students and faculty with free fares (CSU Chico subsidizes this program)