



**CITY OF CHICO**  
**BIDWELL PARK AND PLAYGROUND COMMISSION (BPPC)**  
**TREE COMMITTEE**

(Commissioners Emmerich, Rood, Ober, Chair)

June 12, 2013, 6:00 p.m.

Municipal Center - 421 Main Street, Conference Room 2

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*Materials related to an item on this Agenda are available for public inspection in the Park Division Office at 965 Fir Street during normal business hours or online at <http://www.chico.ca.us>.*

**1. CALL TO ORDER**

- 2. REGULAR AGENDA** - All items listed under the Regular Agenda are in the order which is believed are of interest to the public or which require Committee action at this meeting. The items will be considered in the order listed unless the Committee members request a change. Any person may speak on items on the Regular Agenda.

**2.1. STOTT ADVERTISING APPLICATION FOR TREE REMOVAL/REPLACEMENT**

At the Tree Committee meeting of 5/15/13, a permit request by Stott Advertising for pruning or removal and replacement of several street trees to allow better viewing of their billboard signs was discussed. Staff suggested that a general policy be developed for future potential applications. The Committee suggested the policy be developed and brought back for review and adoption at its next meeting. They also suggested that once complete, the policy be included in the future revision of CMC 14.40.

Staff recommends the Tree Committee adopt a policy as follows:

1. Whenever possible trees should be pruned rather than removed. Pruning should not, however, be so severe as to significantly disfigure or compromise the health of the tree.
2. Removal or pruning should allow for reasonable viewing of signs up to 100' away.
3. When removal is necessary, trees should be replaced with shorter growing vegetation at their original location, plus additional trees shall be planted at a ratio of 1, 15 gallon tree per 2" inch of tree diameter removed in another appropriate location as near as possible to the site in question.
4. Replacement species should favor native trees, while allowing for species appropriate to the growing conditions of the site.
5. Any application which refers to significant trees or a significant number of trees shall be considered by the BPPC, and not approved administratively.

**3. BUSINESS FROM THE FLOOR**

Members of the public may address the Committee at this time on any matter not already listed on the agenda; comments are limited to three minutes. The Committee cannot take any action at this meeting on requests made under this section of the agenda.

**4. ADJOURN**

Adjourn to the next regular meeting tentatively scheduled for July 10, 2013 at 6:00 p.m. in Conference Room 2, Chico Municipal Center building (421 Main Street, Chico, California).

**Distribution:** BPPC



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**DATE:** June 6, 2013  
**TO:** BPPC TREE COMMITTEE (Commissioners Rood; Emmerich; Ober, Chair)  
**FROM:** DENICE F. BRITTON, URBAN FOREST MANAGER, 896-7802  
**RE:** STOTT ADVERTISING APPLICATION FOR TREE REMOVAL/REPLACEMENT

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**BACKGROUND:**

Stott Outdoor Advertising is requesting tree removal to allow better visual access to their billboards. Staff is requesting that the Tree Committee approve the standard policy presented below for such situations that can be applied universally and objectively in the future.

After significant discussion, the general consensus of the Tree Committee at the May Tree Committee Meeting included the following items;

1. Whenever possible trees should be pruned rather than removed. Pruning should not, however, be so severe as to significantly disfigure or compromise the health of the tree.
2. Removal or pruning should allow for reasonable viewing of signs up to 100' away.
3. When removal is necessary, trees should be replaced with shorter growing vegetation at their original location, plus additional trees shall be planted at a ratio of 1 tree per inch of tree diameter removed in another appropriate location as near as possible to the site in question.
4. Replacement species should favor native trees, while allowing for species appropriate to the growing conditions of the site.
5. Any application which refers to significant trees or a significant number of trees shall be considered by the BPPC, and not approved administratively.

The committee also suggested that once complete, the policy be included in the future revision of CMC 14.40.

**DISCUSSION:**

Stott has requested that some changes be made in the policy. Staff recommends the policy be revised and adopted as:

1. Whenever possible trees should be pruned rather than removed. Pruning should not, however, be so severe as to significantly disfigure or compromise the health of the tree.
2. Removal or pruning should allow for reasonable viewing of signs up to 100' away.

RE: Tree Committee Staff Report, Item 2.1

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3. When removal is necessary, trees should be replaced with shorter growing vegetation at their original location, plus additional trees shall be planted at a ratio of **1, 15 gallon tree per 2" inch of tree diameter removed** in another appropriate location as near as possible to the site in question.
4. Replacement species should favor native trees, while allowing for species appropriate to the growing conditions of the site.
5. Any application which refers to significant trees or a significant number of trees shall be considered by the BPPC, and not approved administratively.

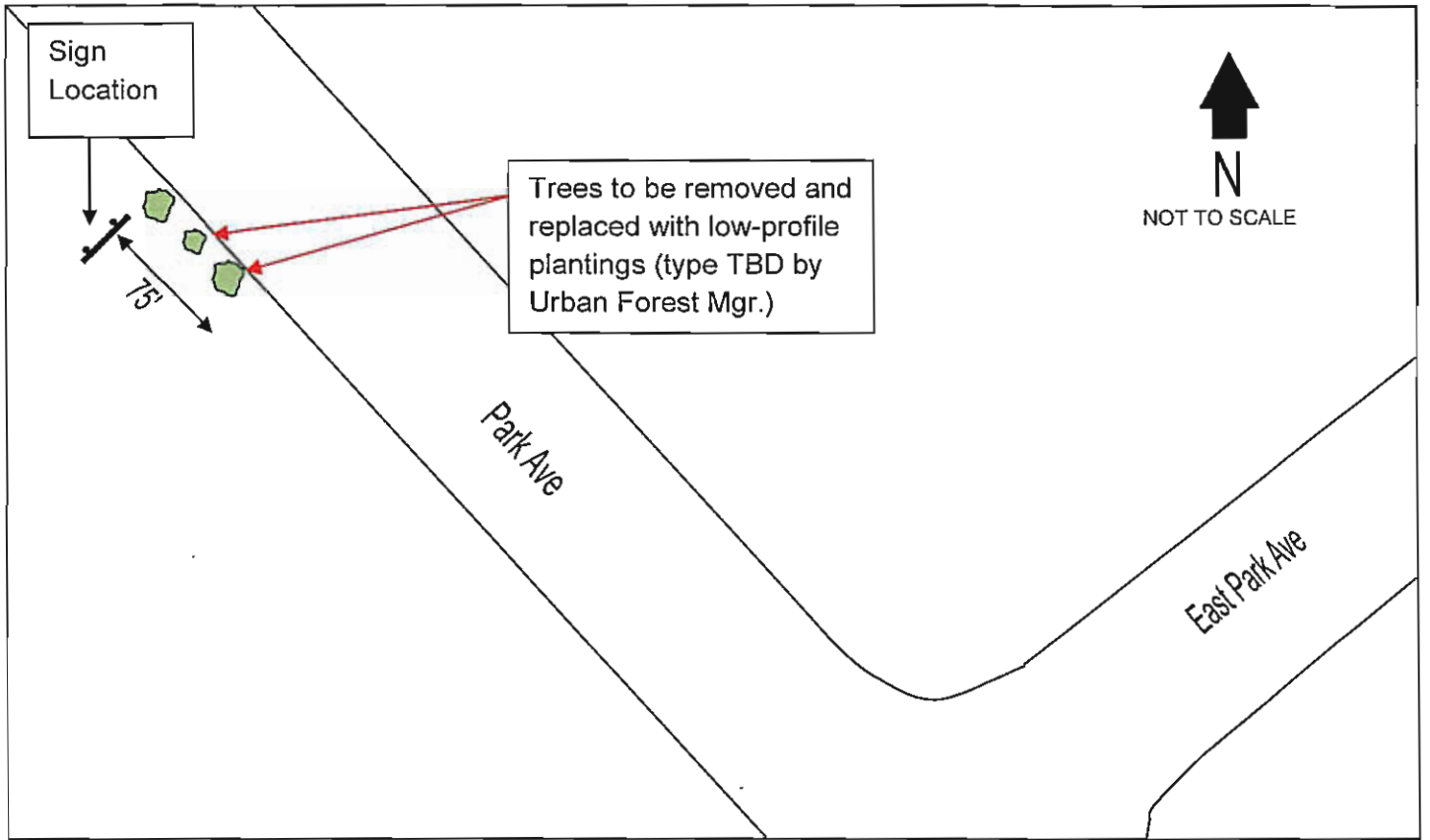
**Attachments:** Photos and maps as presented by Stott Outdoor Advertising.  
Stott email regarding their concerns about the "policy"

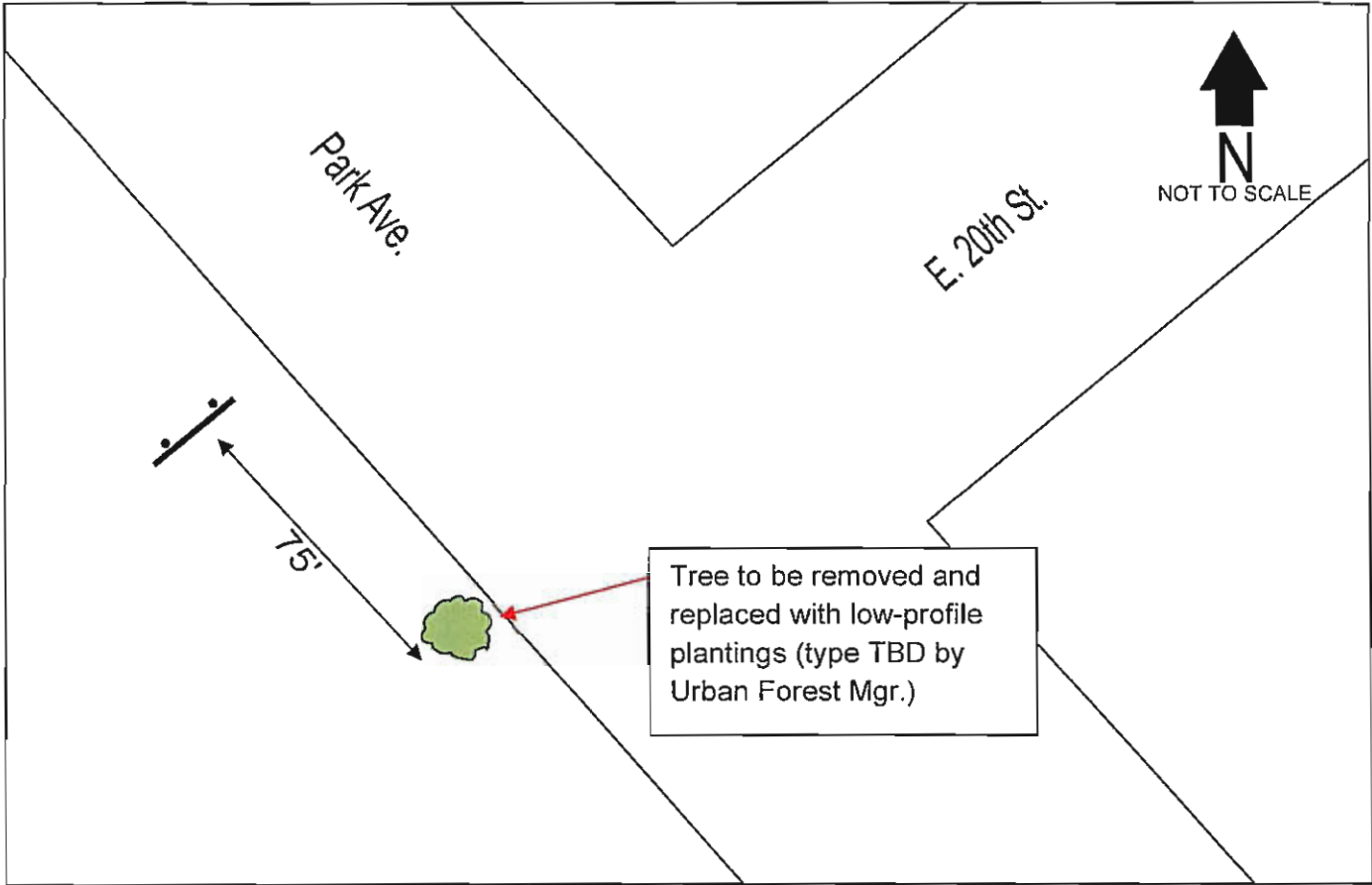
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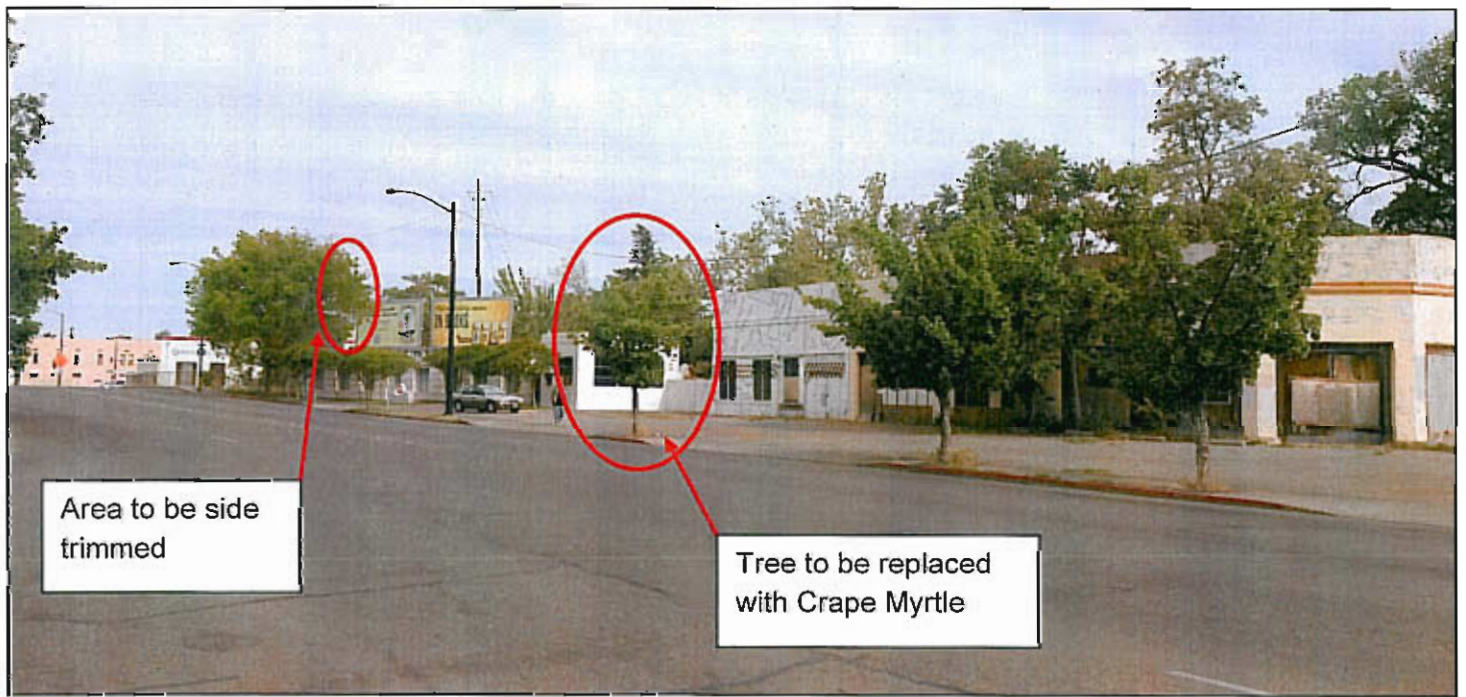
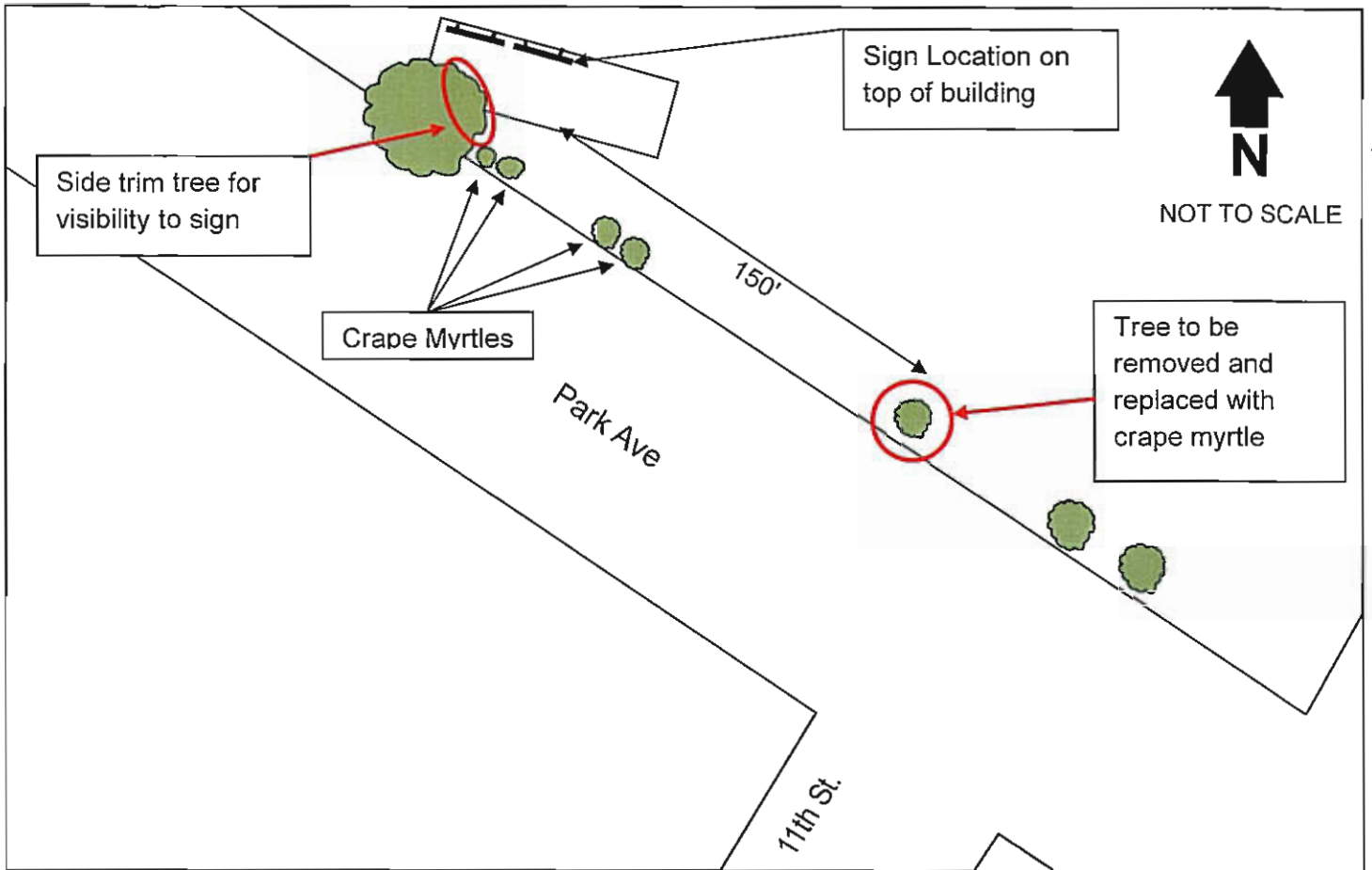
BPPC

General Services Director

Street Tree Field Supervisor

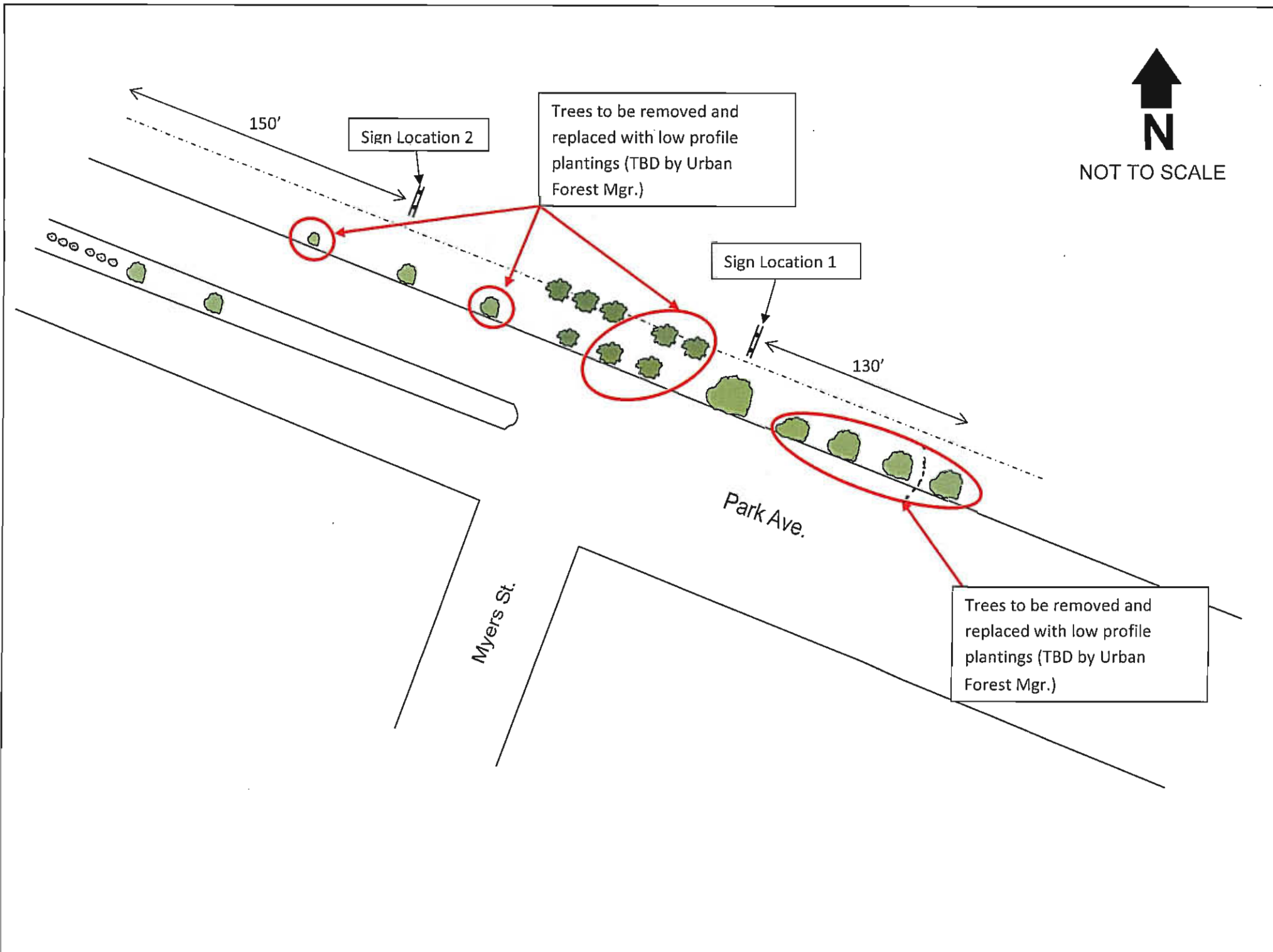








NOT TO SCALE



150'

Sign Location 2

Trees to be removed and replaced with low profile plantings (TBD by Urban Forest Mgr.)

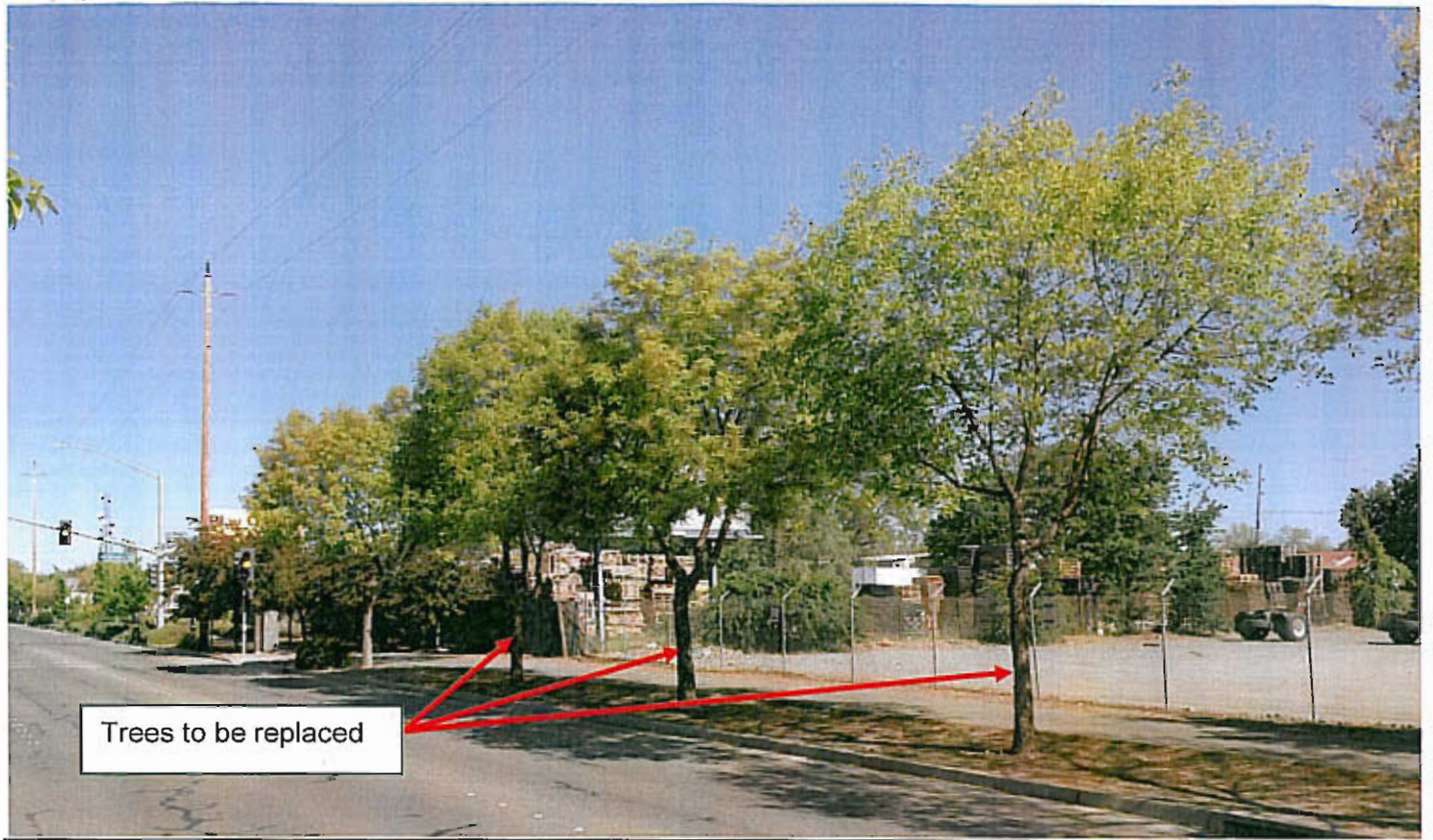
Sign Location 1

130'

Park Ave.

Myers St.

Trees to be removed and replaced with low profile plantings (TBD by Urban Forest Mgr.)



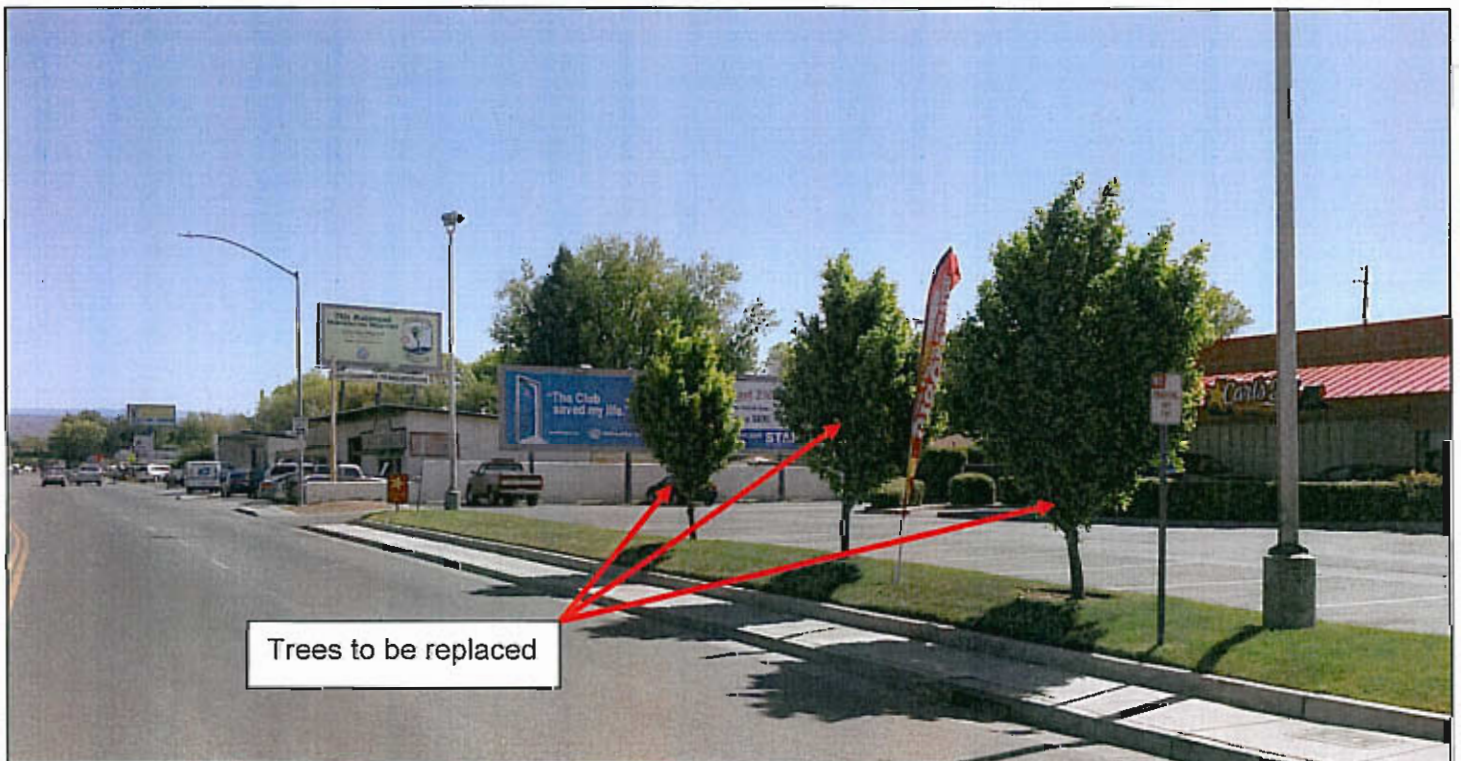
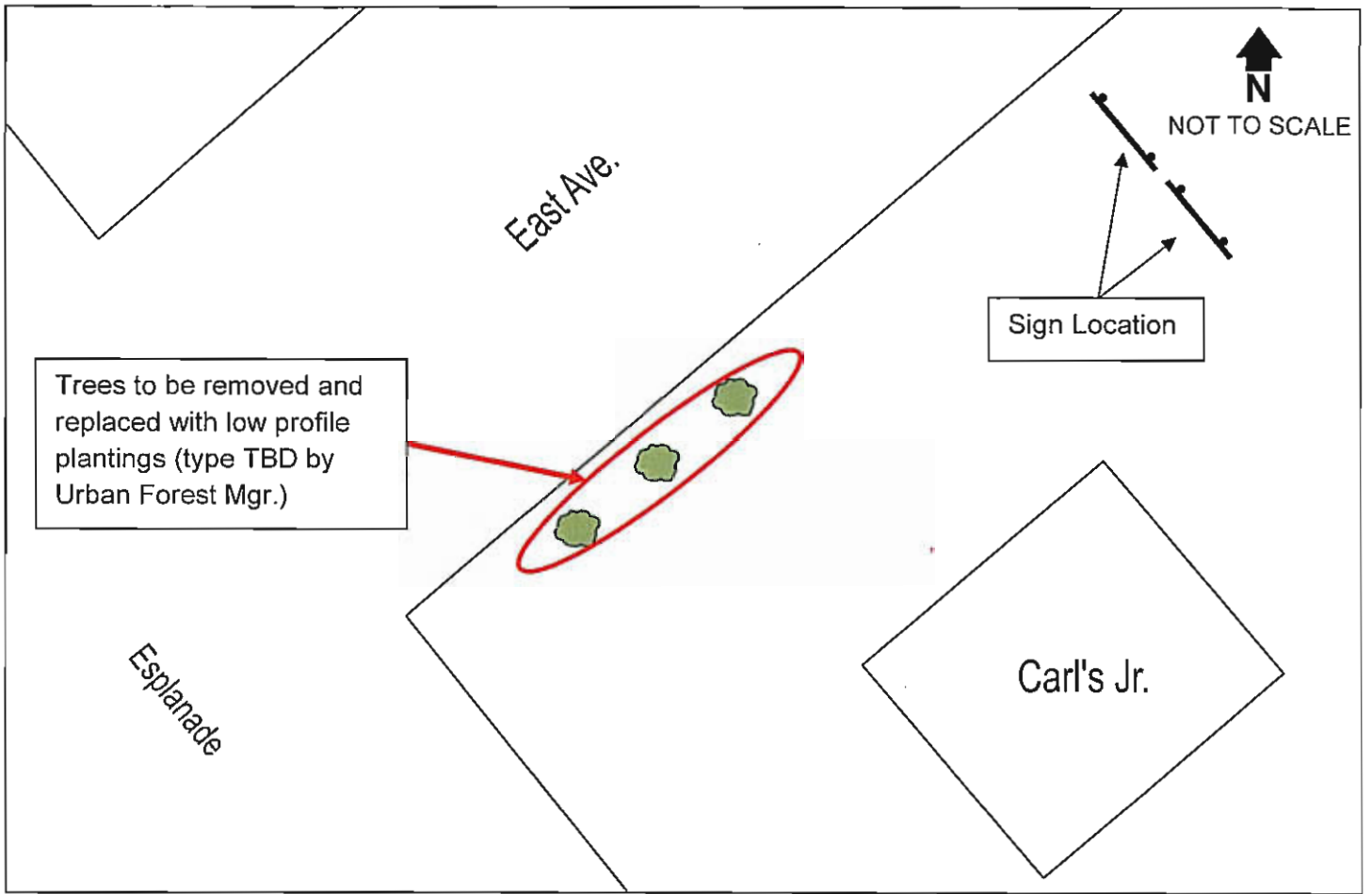




Tree to be replaced



Tree to be replaced



>>> Jackson Glick <jglick@stottoutdoor.com> 5/23/2013 4:29 PM >>>

Hello Denise,

Thank you for sending me this, I'd like to submit our input from the meeting and in general for consideration:

1. As to item 3
  - a. we would ask that the standard be one tree for every 2" of diameter removed for economical reasons
  - b. we would like to include that the diameter measurement be taken at breast height
  - c. we would like to include that the replacement trees be replanted in a location to be determined by the urban forest manager as near as possible to the site in question.
  - d. We would ask that the replacement trees be of 5 gallon size
2. Finally in general we think it a good time to express a little concern that our competitor CBS was ultimately approved for tree removals through a less rigorous process than the one we may be subject to which seems to be a policy being put in place after the application was submitted. That being said, we would like to continue going forward as planned, I just thought it prudent to let you know.

Thanks again for working with us,  
Jackson

Jackson Glick  
Leasing Representative

jglick@stottoutdoor.com  
(530) 342-3235 Office  
(530) 717-2705 Direct