



**April 10, 2019 ♦ 4:30 PM – 6:30 PM in Council Conference Room 1 ♦
421 Main Street**

Arts Commission

Quarterly Meeting

1. Swearing in of New Commissioners – City Clerk Debbie Presson
2. Report on Public Art
 - a. Review Submissions from Public Works – Verbal Report
 - b. Approve/Recommend 19-20 Projects for Final Approval in July
3. Report on TOT Tax – Administrative Services Director – Verbal Report
4. 2019-20 Grant Applications – Attachments from last funding cycle.
 - a. Applications
 - b. Deadlines
 - c. Review Process
 - d. Scoring
 - e. Award Dates
5. Finalize Process for Mayor’s Arts Awards for Fall – Form Attached
6. New Business-Possible Projects for the Commission
 - a. *Creation of Mini Arts Grant Program*
 - b. *Updates to City Arts Commission Web-Site*
 - c. *Artist and /or Arts Organization registry (City or Private)*
7. Camp Fire Long Term Recovery Group – Commissioners Hall & Gardner
8. Business from the Floor: - *This is an opportunity for the public to address the Commission on any item not listed on the agenda*
9. Adjournment – *Adjourn to a regularly scheduled meeting on July 10, 2019 at 4:30 PM in the Council Chamber Conference Room 1 located at 421 Main Street, Chico, CA.*

City of Chico Arts Commission

Commissioners

Stephen Cummins

Mary Gardner

Todd Hall

Monica McDaniel

Andy Holcombe

Kimberly Ranalla

Jedrek Speer

Distribution

*Arts Commission (7) - email
Public Review
2019 Arts Commission File*



Please call 530-896-7250 should you require an agenda in an alternative format or if you need to request a disability-related modification or accommodation in order to participate in a meeting.

This request should be received at least three working days prior to the meeting in order to accommodate your request.

Agenda:

Prepared: 04-05-19

Posted: 04-05-19

Prior to: 5:00 PM

www.ci.chico.ca.us

*City of Chico
City Clerk Department*



City of Chico Arts Grant Program

The purpose of the City of Chico Arts Grant Program is to support Chico Arts Organizations and Artists so that they may make quality arts and cultural work, performances, and exhibitions available and accessible to members of the Chico community.

Funding Source

The funding source for the City of Chico Arts Grant Program is 1% percent of the Transient Occupancy Tax (TOT).

Funding Limits

The minimum award that may be requested is \$2,000 and the maximum award is \$5,000. Matching funds are required to receive all awards.

Projects Should

- Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.
- Demonstrate artistic rigor and thoughtful planning to engage community and audiences.
- Demonstrate strong support from the community.
- Demonstrate inclusive service to broad, diverse, and underserved populations.
 - Diversity: The fact or quality of difference in terms of ability, age, belief, culture, ethnicity, gender, language, race and sexual orientation.
 - Underserved Population: People who genuinely lack access to arts programs, services, or resources for geographic, economic, cultural, social, physical, or other demonstrable reasons

Eligibility

- Nonprofit arts and cultural organizations
- Operating within the city of Chico
- With a two-year history of producing or presenting

Definitions

An arts or cultural organization is defined as a nonprofit organization which is organized and operated exclusively for the purpose of providing artistic or cultural exhibitions, presentations, or performances or cultural or art education programs.

Arts or cultural organizations may include arts service organizations, community and cultural centers, arts councils, agencies and foundations, dance companies, theaters, music groups, education and training programs, galleries and museums, historic and cultural preservation organizations, horticultural and zoological societies, libraries and archives, literary groups and publications, media arts and multi-disciplinary arts centers.

A nonprofit organization's income is used to support its operation and does not provide monetary gain to stockholders, board of directors, and others with an interest in the company. Such organizations are defined under the 501(c) section of the federal tax code.

Project Scope

Funds may be used for projects, events, exhibitions, and performances or for capital improvement and equipment projects that support the organization's ability to provide arts and cultural services. Funds should be considered "seed" monies for projects and not ongoing support.

Funds may not be used for

- non-arts and cultural activities
- general operations
- staff salary or benefits
- debt service
- fundraising activities
- programs intended for private use or use by a restricted membership
- projects with religious purposes
- trust, endowments, or investment purposes

Timeline

Grant Application Deadline – 4 p.m. Monday, October 15, 2018

Funding Decisions and Notifications – October 2018

Funding Activity Period – January 1, 2019 – June 30, 2019

Completion of Projects – June 30, 2019

Completion Report due upon completion of project or no later than July 15, 2019.

Match

All grant applications must offer a dollar-for-dollar (1:1) match. A cash match may be from corporate or private contributions, state or federal government funds, or earned income. City of Chico funds cannot be used as a match. Applicant must indicate whether matching funds are projected, pending, or committed.

Review Criteria

The review panel will evaluate applications based on the following criteria:

- **Project Design and Implementation**
Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.

- **Artistic Merit**
Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design. Community Impact: Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.
- **Management and Leadership**
Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.

Questions

Questions should be directed to the City of Chico Arts Commission by email and check the Arts Commission Facebook page for frequently asked questions, or email the City Clerk at debbie.presson@chicoca.gov.

Applicants who have questions are encouraged to attend a special Community Arts Grant information session on Thursday, October 4, at 4 pm at Conference Room 1 in the Council Chamber Building located at 421 Main Street.

Application Submission

Electronic grant application should be submitted to the North Valley Community Foundation, including budget upload, before 4 pm on Monday, October 15, 2018.

Review Panel

Applications will be evaluated by a panel of five from the City of Chico Arts Commission, Chico Arts and Culture Foundation, and the Chico Chamber of Commerce.

Awards

The North Valley Community Foundation will facilitate notification and distribution of awards.

Reporting

Upon completion of the project and no later than July 15, 2019, a grant project completion report is due to the City of Chico Arts Commission. Report will include:

- Narrative of realized project (180 words)
- Realized outcomes (180 words)
To include
 -
 - community served
 - population and persons served
 - arts and cultural goals realized

- Budget to Actual report
- Timeline of project completion
- Archival support of project (video, photos, audio, advertising, program, interviews, etc.)



NEWS RELEASE
City of Chico
City of Chico Arts Commission
www.ci.chico.ca.us

FOR IMMEDIATE RELEASE

November 5, 2018

From: Deborah R. Presson, City Clerk & Elections Official

530-896-7250

PRESS RELEASE

The City of Chico and the City of Chico Arts Commission are pleased to announce the 2018-19 Arts and Culture Grant awardees. This past spring the City Council approved 1% of the Transient Occupancy Tax or “Hotel/ Motel Tax” be earmarked for funding for not-for-profit arts and cultural organizations within the city.

The following arts organizations submitted grant applications and will be awarded funds totaling \$25,056.

1078 Gallery - \$2,000 - Support for performance by Oakland based, multi genre artist Brontez Purnell.
Blue Room Theatre - \$2,255 – Support for upgrades in theatrical lighting equipment.
Chico Arts Center - \$1,300 – Support for 3D printing and virtual technology maker/educational space.
Children’s Choir of Chico – \$2,010 - Support for beginning a Ukulele music instruction program.
Chico Theatre Company - \$2,800 - Support for upgrades in theatrical lighting equipment.
Friends of Chico Community Ballet - \$2,800 – Support for production of Cinderella, a Magical Ballet.
Inspire School of the Arts and Sciences - \$2,491 – Support for touring cases for traveling arts events.
Museum of Northern California Art - \$2,800 – Support for a commissioned sign/ art piece for the museum.
North State Symphony - \$1,000 – Support for start of an Explore Music program for grade school children.
Slow Theatre - \$2,800 – Support for GarageFest a pop-up arts festival tour.
Stonewall Alliance - \$2,800 – Support for arts events during Trans* Week.

Thanks to the North Valley Community Foundation for their management of the application and grant award process.

Thanks to the review committee:
Stephen Cummins, Arts Commission (chair)
Jenny Fales, Chico Arts Foundation
Mary Gardner, Chico Arts Foundation
Monica McDaniel, Arts Commission
Kimberly Ranalla, Arts Commission

Distribution:
Media (via email)
City Council / All-City (via email)

Arts Grant Scoring Sheet

		Example
Nonprofit arts and cultural organizations	Y/N	Y
Operating within the city of Chico	Y/N	Y
With a two-year history of producing or presenting	Y/N	Y
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4
Demonstrate strong support from community.	1 to 4	3
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4
Project Design and Implementation:	1 to 4	4
Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.		
Artistics Merit	1 to 4	4
Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.		
Community Impact	1 to 4	4
Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.		
Management and Leadership	1 to 4	3
Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.		
	TOTALS	29



City of Chico Arts Commission

Mayor's Achievement in the Arts Awards

Nomination Form

Date:

Nominee:

Nominated for Artistic Achievement as:

- Outstanding Artist
- Outstanding Business
- Patron of the Arts
- Outstanding Organization

Project Name:

Project Summary:

Areas of work the nominee is being acknowledged for:

- Perseverance
- Innovation
- Sustainability
- Diversity
- Inclusivity
- Economic Development
- Tourism
- Supports the Arts

Explain how the project / art piece / or performance, etc., contributes greatly to this community and teaches others about the importance of art:



Award Criteria

Artistic Achievement



Provides opportunities for the Arts



Supports the experience of the Artist



Diversity in the Arts



Promotes Tourism & Economic Development

Commissioner Signature: