



June 12, 2019 ♦ 4:30 PM – 6:30 PM
Council Conference Room 1
♦ 421 Main Street

Arts Commission

1. Welcome
2. Swearing in of Stephen Cummins – City Clerk (Presson)
3. Election of Chair and Vice Chair (Presson)
4. Mayor’s Arts Awards (Cummins)
5. City Arts Grant 2018-19 Reporting (Cummins)
6. City Arts Grant 2019-20 Application and Review (Cummins)
7. Arts & Culture in Recovery (Hall)
8. Permanent Art Maintenance Update (Gardner)
9. Business from the Floor
10. Next Meeting, Wednesday, July 10, 2019
11. Adjournment – Adjourn to a regularly scheduled meeting on July 10, 2019 at 4:30 PM in the Council Chamber located at 421 Main Street, Chico, CA.

City of Chico
Arts Commission

Commissioners

Stephen Cummins

Mary Gardner

Todd Hall

Monica McDaniel

Andy Holcombe

Kimberly Ranalla

Jedrek Speer

Distribution

Arts Commission (7) - email
Public Review
2019 Arts Commission File



Please call 530-896-7250 should you require an agenda in an alternative format or if you need to request a disability-related modification or accommodation in order to participate in a meeting.

This request should be received at least three working days prior to the meeting in order to accommodate your request.

Agenda:

Prepared: 06-07-19

Posted: 06-07-19

Prior to: 5:00 PM

www.ci.chico.ca.us

City of Chico
City Clerk Department



Mayor's Arts Awards

1. Arts Commissioners may submit one nominee for each award category.

Arts Organization/ Business

- **Recognition as an outstanding Arts and Cultural Organization or Business**
 - An arts or cultural organization is defined as a nonprofit organization which is organized and operated exclusively for the purpose of providing artistic or cultural exhibitions, presentations, or performances or cultural or art education programs.
 - Arts or cultural organizations may include arts service organizations, community and cultural centers, arts councils, agencies and foundations, dance companies, theaters, music groups, education and training programs, galleries and museums, historic and cultural preservation organizations, horticultural and zoological societies, libraries and archives, literary groups and publications, media arts and multi-disciplinary arts centers.
 - An Arts Business whose work in the creative, artistic, or cultural sector contributes to Chico's quality of life.
 - Operating within the City of Chico

Artist or Arts Leader

- **Recognition of an individual or group's contribution to the Artistic Quality of Life in Chico**
 - Artist
 - Arts Organization Leader

Patron of the Arts

- **Recognition of an individual, business, or group's Service and Philanthropy to Arts the Community**
 - Individual, family, business, or organization
 - Service that supports artists or arts organizations

2. Timeline

- Nominations and Selection at July meeting
- Submit Awardees to Mayor
- Mayor presents awards at an October council meeting

April 15, 2019

Dear City Arts Grant Recipient,

Again, congratulations on receiving one of the 2018-19 City of Chico Arts Grants.

Per the City Arts Grant criteria, which can be found on the North Valley Community Foundation website, the project for which your organization received funding for should be completed by June 30, 2019. A post project report is due to the city at the time of project completion or no later than July 15, 2019. Reports will be reviewed by the City Clerk's office and by the Arts Commission.

Report must contain the following:

- Narrative of realized project (180 words)
- Realized outcomes (180 words)
 - To include:
 - community served
 - population and persons served
 - arts and cultural goals realized
- Budget to Actual report for project
 - Reminder that all grant applications must offer a dollar-for-dollar (1:1) match. A cash match may be from corporate or private contributions, state or federal government funds, or earned income. City of Chico funds cannot be used as a match. Applicant must indicate whether matching funds are projected, pending, or committed.
- Timeline of project completion
- Archival support of project
 - Thumb drive containing video, photos, audio, advertising, program, interviews, etc.

Please send final project reports to:

City of Chico Clerks Office
City Arts Grant Report
PO Box 3420
Chico, CA 95927-3420

Should your organization not be able to complete the project for which it has been awarded the city grant, please send to the City Clerk's office in place of the report a letter from the organization explaining why the project has been delayed or canceled and what plans the organization has to complete the project. The City Clerk's office and the Arts Commission will review and determine next steps for this grant project award.

Thank you

Deborah Presson
City Clerk

Stephen Cummins
Arts Commission, Chair

City of Chico 2019-20 City Arts Grant Application

The purpose of the City of Chico Arts Grant Program is to support Chico Arts Organizations and Artists so that they may make quality arts and cultural work, performances, and exhibitions available and accessible to members of the Chico community.

Funding Source

The funding source for the City of Chico Arts Grant Program is 1% percent of the Transient Occupancy Tax (TOT).

Funding Limits

The minimum award that may be requested is \$2,000 and the maximum award is \$5,000. Matching funds are required to receive all awards.

Projects Should

- Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.
- Demonstrate artistic rigor and thoughtful planning to engage community and audiences.
- Demonstrate strong support from the community.
- Demonstrate inclusive service to broad, diverse, and underserved populations.
 - Diversity: The fact or quality of difference in terms of ability, age, belief, culture, ethnicity, gender, language, race and sexual orientation.
 - Underserved Population: People who genuinely lack access to arts programs, services, or resources for geographic, economic, cultural, social, physical, or other demonstrable reasons.

Eligibility

- Nonprofit arts and cultural organizations
- Operating within the city of Chico
- With a two-year history of producing or presenting

Definitions

An arts or cultural organization is defined as a nonprofit organization which is organized and operated exclusively for the purpose of providing artistic or cultural exhibitions, presentations, or performances or cultural or art education programs.

Arts or cultural organizations may include arts service organizations, community and cultural centers, arts councils, agencies and foundations, dance companies, theaters, music groups, education and training programs, galleries and museums, historic and cultural preservation organizations, horticultural and zoological societies, libraries and archives, literary groups and publications, media arts and multi-disciplinary arts centers.

A nonprofit organization's income is used to support its operation and does not provide monetary gain to stockholders, board of directors, or others with an interest in the company. Such organizations are defined under the 501(c) section of the federal tax code.

Project Scope

Funds may be used for projects, events, exhibitions, and performances or for capital improvement and equipment projects that support the organization's ability to provide arts and cultural services. Funds should be considered "seed" monies for projects and not ongoing support.

Funds may not be used for

- non-arts and cultural activities
- general operations
- staff salary or benefits
- debt service
- fundraising activities
- programs intended for private use or use by a restricted membership
- projects with religious purposes
- trust, endowments, or investment purposes

Timeline

Grant Application Deadline – 4 p.m. Monday, July 31, 2019

Funding Decisions and Notifications – August 20, 2019

Funding Activity Period – July 1, 2019 – June 30, 2020

Completion of Projects – June 30, 2020

Completion Report due upon completion of project or no later than July 15, 2020.

Match

All grant applications must offer a dollar-for-dollar (1:1) match. A cash match may be from corporate or private contributions, state or federal government funds, or earned income. City of Chico funds cannot be used as a match. Applicant must indicate whether matching funds are projected, pending, or committed.

Review Criteria

The review panel will evaluate applications based on the following criteria:

- **Project Design and Implementation**
Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.
- **Artistic Merit**
Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.
- **Community Impact**
Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.
- **Management and Leadership**
Ability of applicant organization to implement proposed project is clearly demonstrated by

qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.

Questions

Questions should be directed to the City of Chico Arts Commission by email and check the Arts Commission Facebook page for frequently asked questions, or email the City Clerk at debbie.presson@chicoca.gov. Applicants who have questions are encouraged to attend a special Community Arts Grant information session on Thursday, May 23, 2019 at 4 pm at Conference Room 1 in the Council Chamber Building located at 421 Main Street.

Application Submission

Electronic grant application should be submitted to the North Valley Community Foundation, including budget upload, before 4 pm on Monday, July 1, 2019.

Review Panel

Applications will be evaluated by a panel of five from the City of Chico Arts Commission, Chico Arts and Culture Foundation, and the Chico Chamber of Commerce.

Awards

The North Valley Community Foundation will facilitate notification and distribution of awards.

Reporting

Upon completion of the project and no later than July 15, 2020, a grant project completion report is due to the City of Chico Arts Commission. Report will include:

- Narrative of realized project (180 words)
- Realized outcomes (180 words)
 - To include
 - community served
 - population and persons served
 - arts and cultural goals realized
- Budget to Actual report
- Timeline of project completion
- Archival support of project (video, photos, audio, advertising, program, interviews, etc.)