

## 2 VISION AND GOALS

The statement of vision and goals contained in this chapter has been distilled from both the community participation process described previously, and from the City of Chico General Plan principles relevant to the Northwest Chico Specific Plan Area.

### *A. The Vision for Northwest Chico*

Northwest Chico will be a gracious residential neighborhood in the spirit of Chico's best neighborhoods. It will include tree-lined streets that are distinctly pedestrian-oriented, a mix of housing types, and a vital mixed-use neighborhood core featuring essential services and retail uses. Northwest Chico will feature a rich network of easily accessible open space, public parks, and walking and bicycling paths. The area's natural resources, such as Mud and Sycamore Creeks, will be protected and celebrated.

### *B. Specific Plan Goals*

The following goals help achieve this vision and directly inform the Specific Plan concepts described in Chapter Four.

- ◆ Create residential neighborhoods that offer a variety of housing types at varying densities and levels of affordability.
- ◆ Capitalize on the area's proximity to Mud and Sycamore Creeks by orienting residential development towards these waterways and developing walking and biking trails along them.
- ◆ Create a vibrant mixed-use commercial center along the Esplanade that includes neighborhood-serving retail, easy access to the new DeGarmo Park and increased residential densities.
- ◆ Develop a multi-modal circulation pattern that facilitates connectivity from residential neighborhoods to both the Esplanade and the area's open space amenities.

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VISION AND GOALS

- ◆ Build streets that are attractive, safe and pedestrian friendly.
- ◆ Create residential densities that support increased public transit service in the area, particularly along the Esplanade.
- ◆ Ensure infrastructure is attractively integrated into new development by aggregating storm water detention facilities and incorporating them into the area's open space network.
- ◆ Accommodate population growth anticipated by the City of Chico for the Plan Area through well-designed new housing, retail and open space.