



PLANNING DIVISION

411 Main Street (530) 879-6800
P.O. Box 3420
Chico, CA 95927-3420
www.chicoca.gov

Application No. _____

**APPLICATION FOR
Promotional
Sign Reivew**

Applicant Information		
Name of Business	Daytime Phone	
Street Address of Business	Email	
City	State	Zip

Information		
Dates signs are to be Displayed:		
[Limited to ten (10) consecutive days per event; maximum four (4) events per year; events must be scheduled at least thirty (30) days apart; no more than twenty total days per calendar year]		
Event	Start Date	Ending Date
1.		
2.		
3.		
4.		
Types of Signs (check all that apply):		
<input type="checkbox"/> Banners	<input type="checkbox"/> Bunting, portable or mobile signs	
<input type="checkbox"/> Flags	<input type="checkbox"/> Balloons	
<input type="checkbox"/> Posters	<input type="checkbox"/> Pennants, ribbons and/or streamers	

Required Signatures	
I hereby certify that I have read all conditions on the reverse side which pertains to special promotional signs, and that each of the above-noted events will comply with those provisions. I also understand that any violation of these provisions including use of promotional signs for an unauthorized event may result in payment of additional fees.	
Applicant's Signature	Date

For Office Use Only	
Application Received By	Receipt No.
Date	Application Fee:

Initial Here	Special promotional signage consisting of balloons, bunting, portable or mobile signs, banners, flags, posters, pennants, ribbons, streamers and similar articles, subject to the following conditions:
	1. Such signage shall only be permitted on commercial properties;
	2. Such signage shall only be used in conjunction with a special promotional event such as a grand opening;
	3. Such signage shall only be permitted for a maximum of four (4) events in any calendar year with such signage permitted for no more than ten (10) consecutive days per event. Provided, however, that each event shall be separated by a minimum of thirty (30) days and that such signage may be permitted for no more than a total of twenty (20) days in any calendar year.
	4. Such signage shall be installed totally on the property at which the event is being conducted;
	5. Such signage shall not be installed so as to occupy any part of the clear sight distance area or otherwise create a safety hazard;
	6. Balloons and other inflatable devices authorized by this section shall not exceed three (3) feet in any one dimension;
	7. No part of the promotional signage shall exceed the maximum height of buildings on the site;
	8. Prior to the use of such signage, a permit shall be obtained from the Planning Services Department. Up to four promotional events may be included in a single permit.