

AMENDMENT NO. 1

CITY OF CHICO - PROFESSIONAL SERVICES AGREEMENT

AGREEMENT DATED JULY 13, 2022

BETWEEN CITY OF CHICO

AND

NICOLE JOHANSSON
Architect/Consultant/Engineer

CITY OF CHICO PUBLIC INFORMATION/PUBLIC RELATIONS
Project Title

001-106-5400
Budget Account Number

THIS PROFESSIONAL SERVICES AGREEMENT AMENDMENT (Amendment) is entered into on December 14, 2022, by and between the City of Chico, a municipal corporation under the laws of the State of California (City), and Nicole Johansson, an independent contractor, (Consultant). On July 13, 2022, City and Consultant entered into "City of Chico – Professional Services Agreement", (Agreement). The provisions of the Agreement are hereby amended as follows:

1. Exhibit B is hereby superseded and replaced by revised Pages B1-R1 through B2-R1 attached hereto.
2. Exhibit C is hereby superseded and replaced by revised Page C1-R1 attached hereto.
3. All other provisions of the Agreement shall remain in full force and effect.


IN WITNESS WHEREOF, the parties have executed this Amendment on the date set forth above.

CITY:



Mark Sorensen, City Manager*


CONSULTANT:



By: Nicole Johansson, Independent Contractor

*Authorized pursuant to Section
3.08.060 of the Chico Municipal Code

APPROVED AS TO FORM:



Vincent C. Ewing, City Attorney*

*Pursuant to The Charter of the
City of Chico, Section 906(D)

REVIEWED AS TO CONTENT:



Barbara Martin, Administrative Services Director*

*Reviewed by Finance and Information Systems

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AMENDED
EXHIBIT B

Scope of Professional Services - Basic

The Consultant shall provide professional services as follows:

Amendment No. 1 Services (in bold):

SCOPE OF PROFESSIONAL SERVICES - BASIC; COMPLETION SCHEDULE

Scope of Professional Services - Basic

The Consultant shall provide professional services as follows:

- Plan and execute public relations programs, advertising and awareness campaigns to ensure comprehensive media coverage to promote City programs, services and events; create a proactive public relations environment.
- Coordinate media relations opportunities and conduct/organize press briefings. Research, write, edit, and issue press releases, news articles, feature stories and public service announcements for newspaper, radio, television, website and social media channels.
- Facilitate curation of content for the city website and social media channels.
- Respond to inquiries from the media, City officials, community groups, businesses, employees and the general public, and direct media inquiries to department representatives as appropriate.

- Plan, coordinate and participate in City media events, activities and programs; prepare scripts, arrange event logistics, arrange on-camera interviews, and coordinate event implementation.
- Assist the City Manager and department representatives in preparing a variety of information materials, including fact sheets, brochures, news articles, annual reports, and presentations for distribution to community members, businesses, employees, and the City Council.
- Support emergency communication efforts and media management during emergency situations.
- Strengthen external media relations.
- Develop and implement media training for interested City staff and City Council members.
- Perform related work as assigned.

Services to be Provided by City

The City shall provide professional services as follows:

- Provide consultant access to existing media assets.
- Assist in identifying projects or programs to elevate to the media.
- Be responsive to requests for information.
- Be responsive to follow-up requests from the media.
- Provide guidance consultant related to work plan development and implementation.

Completion Schedule

The Consultant shall complete services outlined herein ~~within six (6) months of receipt of the City's Notice to Proceed by~~ **June 30, 2023**.

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EXHIBIT C

COMPENSATION

Amendment No. 1 Services (in bold):

Compensation for the services shall be in accordance with the following schedule of hourly rates: regular rate of \$75.00 per hour and Crisis/Emergency rate of \$120.00 per hour. Total maximum compensation for the services outlined herein shall not exceed ~~\$50,000~~ **\$100,000**.

Compensation shall be based upon actual invoices received for work completed and shall be paid monthly.