



NEWS RELEASE
City of Chico
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DOWNTOWN CHICO BUSINESS ASSOCIATION AND THE CITY OF CHICO LAUNCH THE DOWNTOWN KIOSK CONCIERGE PROGRAM

CHICO, CA — (June 15, 2023) — To assist Downtown Chico patrons and visitors with the transition to the newly implemented parking system, the Downtown Chico Business Association (DCBA), in collaboration with the City of Chico, will launch a 4-week concierge program.

Beginning on June 19, 2023, in the core blocks of Downtown, 1st to 4th Streets and Wall to Salem Streets, Kiosk Concierges will be available from 11 AM to 2 PM, dressed in bright orange t-shirts branded **KIOSK CONCIERGES**. They will walk these blocks to assist individuals with operating both the Smart Meter Kiosks and the Passport Parking Mobile Application. Downtown businesses can also reach out to Kiosk Concierges to help customers that may need assistance.

In addition to being knowledgeable about the use of the kiosk and the mobile app, the Kiosk Concierges will also assist with parking incentives available to Downtown customers, employees, and businesses.

If Downtown patrons and visitors are interested in assistance prior to arriving Downtown, they can call ahead to the Downtown Ambassadors at 530-433-8566.

Additional information on parking incentive programs, “how to” videos, and instructions on the use of the Smart Meter Kiosks and Passport Parking mobile app is available on the City’s website: <https://chico.ca.us/parking-transportation>.

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About DCBA: In 1975 several downtown business owners formed the Downtown Chico Business Association (DCBA) with the City of Chico as a 501c4, formed by public law as a Business Improvement District to promote and enhance the experience, image, arts, culture, heritage and place of the Chico Downtown District.

About City of Chico: Located in Butte County, California, Chico is the cultural and economic center of the northern Sacramento Valley and the largest city north of Sacramento. Known as a college town, the home of California State University, Chico and for Bidwell Park, one of the largest urban parks in the world. For more information, visit www.chico.ca.us.