

CHICO, CA

TOTAL POPULATION
86900
TOTAL AREA (sq. miles)
33.1

POPULATION DENSITY 2625.4

OF LOCAL BICYCLE FRIENDLY BUSINESSES

2

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

A BICYCLE FRIENDLY COMMUNITY	Average Platinum	Chico
High Speed Roads with Bike Facilities	INSUFFICIENT DATA	141%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	50%
Bicycle Education in Schools	GOOD	VERY GOOD
Share of Transportation Budget Spent on Bicycling	14%	10%
Bike Month and Bike to Work Events	VERY GOOD	EXCELLENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST ONCE A MONTH	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	VERY GOOD	AVERAGE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 19K	1 PER 29K

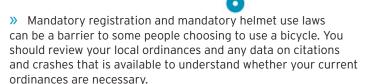
CATEGORY SCORES

ENGINEERING Bicycle network and connectivity	8/10
EDUCATION Motorist awareness and bicycling skills	6 /10
ENCOURAGEMENT Mainstreaming bicycling culture	8/10
ENFORCEMENT Promoting safety and protecting bicyclists' rights	3/10
EVALUATION & PLANNING Setting targets and having a plan	5/10

KEY OUTCOMES	Average Platinum Cl	
RIDERSHIP Percentage of daily bicyclists	13.6%	5.4%
SAFETY MEASURES CRASHES Crashes per 10k daily bicyclists	100	308
SAFETY MEASURES FATALITIES Fatalities per 10k daily bicyclists	0.4	2



KEY STEPS TO PLATINUM



- » Chico has ambitious goals regarding how many people will use bicycles for utilitarian, school, and other trips. To meet these goals your new bicycle plan must be bold and must be quickly implemented in order to create a safe and comfortable connected bicycle network for people of all ages and abilities. Annual benchmarks or other dashboard-style reporting may help people see change in your large community.
- >> The current on-street bicycle network includes more wide outside lanes than striped bicycle lanes. Consider lane diets or ways to upgrade those wide outside lanes to bicycle facilities more suitable to use by people of all ages and abilities.
- » Adopt a Vision Zero plan or policy to improve road safety for all road users.
- » Continue efforts to create a mechanism that prioritizes bicycle infrastructure investments in low-income/minority neighborhoods. Develop a protocol of engaging with low-income/minority community stakeholders prior to implementation.

