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PRESS RELEASE

FOR IMMEDIATE RELEASE
Thursday, July 6, 2017

Chico Police Department Takes Lead in Smart Alcohol Practices & Management
-- Two-Day Training Offered to Business Owners --

Chico, CA – The Chico Police Department knows that smart public safety guidelines benefit all segments of the community – including business owners.

For the second year, the Chico Police Department is partnering with the Butte County Behavioral Health Unit and Butte Youth Now Coalition to present a two-day training seminar; Good Alcohol Practices for Management and Owners (GAPMO), Wednesday, July 12 and Thursday, July 13, 2017, at the City of Chico Council Chambers building located at 421 Main Street, Chico, CA, 95928. The Wednesday sessions begin at 9:00AM; Thursday sessions begin at 1:00PM.

Chico bar and restaurant owners and their employees are invited to register for this event, presented by Gregg Hanour, a successful southern California nightclub owner. Hanour teaches managers and staff how NOT to over-serve alcohol to clients and customers; a practice Hanour says leads to improved business profits.

Each training session is three hours long with the opportunity for individual meetings and consultations afterwards.

All training sessions are free and available on a first come-first serve basis.

Business owners may register at:
www.surveymonkey.com/r/GoodAlcoholPractices2017

For more information on the program, contact Chico Police Lieutenant Mike Rodden, 530.514.4781, or mike.rodden@chicoca.gov.

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The Chico Police Department is committed to ensuring our community is a safe place to live, work, and recreate within!