



CHICO POLICE DEPARTMENT

PRESS RELEASE

530-897-4942

TYPE OF EVENT: Police Participate in Operation Chill

NARRATIVE:

Beginning Tuesday, April 19th, 2016, the Chico Police Department will again participate in "Operation Chill."

For the past 21 years, 7-11 stores have distributed hundreds of Operation Chill coupons to law enforcement agencies across the country. Each coupon is redeemable for one free small Slurpee at local 7-11 stores. This week, Chico Police Department employees will begin distributing the coupons to youths who are "caught in the act of doing something good."

The coupons give law enforcement Officers a positive reason to interact with children and teens. The coupons can be given to youngsters who are seen doing something good in their community such as practicing bicycle safety, wearing a helmet or keeping the community clean. The coupons can also provide an icebreaker for Officers meeting some of the kids on their beat.

For media inquiries, please contact Community Services Officer Ed Nelson at 897-4942.

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Supervisor:

Watch Commander:

Prepared By: R. Merrifield

Date/Time: 04-18-16 0800