



NEWS RELEASE

City of Chico
www.ci.chico.ca.us

April 27, 2018

NATIONAL BIKE CHALLENGE STARTS MAY 1

Register to Celebrate Bike Month and Represent Chico!

May is Bike Month and as a Gold-level Bike-Friendly City, the City of Chico encourages our community to get out and ride bikes – for fun, for fitness and for transportation. For more motivation, join the National Bike Challenge at <https://www.lovetoride.net/usa>. Participants can compete individually and/or on a team of up to eight people, and either way, their points automatically support the City of Chico’s participation as well as the state-level competition. Participants earn points both by riding and by encouraging others to join. Participants of all ages can easily log their miles manually or using a variety of apps like Strava, RideWithGPS or MapMyRide, using the integrated LoveToRide platform. Participants can track their results via leaderboards at <https://www.lovetoride.net/usa>, and can earn free prizes just for riding their bikes.

The National Bike Challenge is supported by The League of American Bicyclists and hosted on the LoveToRide platform. For 2018, the National Bike Challenge runs from May 1 to May 31. Join today and represent Chico!

For more information about the National Bike Challenge, go to <https://www.lovetoride.net/usa>. For more information about participating or local questions about bicycling, please contact Janine Rood or Wyatt West, at 530-878-6941.

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