



NEWS RELEASE
City of Chico
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NOMINATE OUR CITY TO WIN \$20K DURING “MEET ME AT THE PARK”

*City with the most nominations wins a grant for a local park through
park improvement campaign*

Chico, CA. – This Earth Month, the National Recreation and Park Association (NRPA) is collaborating with The Walt Disney Company, including Disney Citizenship, Disney|ABC Television Group and ESPN, to revitalize parks across the U.S. for a third year. The city that receives the most nominations will receive a \$20,000 grant to improve a local park.

Local parks make Chico a better place to live and shape so many of our lives. Parks are essential to our city’s health and wellbeing. They provide safe places to be active and enjoy nature—and they help preserve the environment and bring people together. That’s why from April 1 to April 30 Chico residents will have the opportunity to nominate our city to receive \$20,000 in grant funding to make improvements at a local park.

By visiting NRPA.org/BeInspired, park supporters can nominate our city. At the end of April, the city with the most nominations will receive the grant funding. New this year, everyone who nominates a city will be entered into a drawing for a tablet outfitted for the outdoors.

During April, a public service announcement (PSA) supporting the Meet Me at the Park campaign will be shared with audiences across Disney, including ABC Television Network, ABC-owned and affiliate stations, Freeform, Disney Channel, Disney XD, Disney Junior, the ABC app and other digital platforms. The PSA will also be available to view on the voting site at www.nrpa.org/beinspired. Additionally, Radio Disney will support the campaign with an on-air radio spot.

This Earth Month, Chico can show what parks mean to our community by nominating our great city. Encourage your friends to nominate our city by taking a selfie in your favorite park and using the hashtags #MeetMeAtThePark, #Parkies and #BeInspired.

For more information and to nominate your city, visit NRPA.org/BeInspired.

About The National Recreation and Park Association

The National Recreation and Park Association is a national not-for-profit organization dedicated to ensuring that all Americans have access to parks and recreation for health, conservation and social equity. Through its network of nearly 60,000 recreation and park professionals and advocates, NRPA encourages the promotion of healthy and active lifestyles, conservation initiatives and equitable access to parks and public space. For more information, visit www.nrpa.org. For digital access to NRPA's flagship publication, *Parks & Recreation*, visit www.parksandrecreation.org.

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